

# Crane Hub Global in Conjunction with CraneLife Present



## 2025 Media Kit



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**CRANE** Life

&

Crane **Hub** Global

Have joined forces to create the  
leading platform for the Crane, Lift &  
Specialized Transport Industry.

**Booms  
Up**

**Crane Hub Global, with the Industry Leading Social Media  
Following and CraneLife the Premier Crane Industry  
Marketing & Consulting Agency have created the most  
robust & dynamic platform for the Industry.**

**CRANEHUBGLOBAL.COM**

- Industry Leading, Reach & Engagement
- Unbiased News & Content
- Data Driven Global Marketplace  
& International Directory
- All Digital Publication
- Full Stack Digital Marketing  
Services
- Business Growth Solutions

# Global Reach, Local Impact – Powered by Our Growing Social Community

**150K+**

Global Audience Reach

**28K+**

Verified Distribution

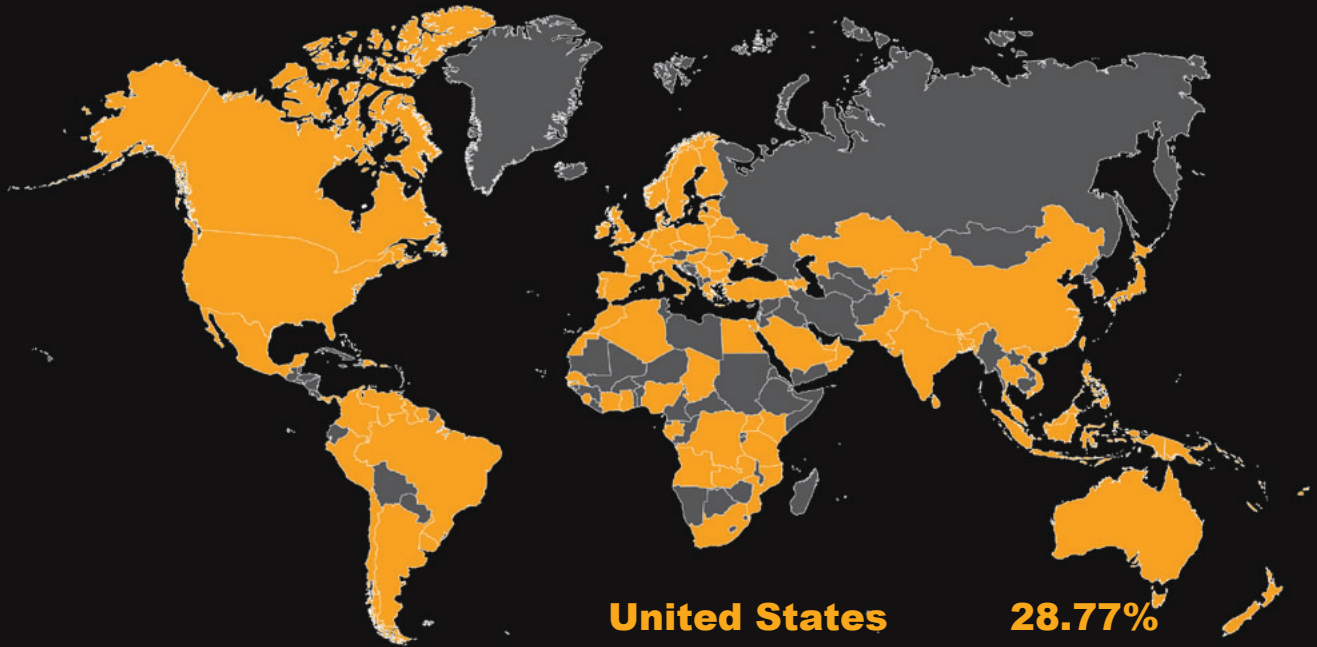
**Crane Hub Magazine**

**38%**

Open Rate

**24%**

Click-to-Open Rate



Audience Geo-location

<b>United States</b>	<b>28.77%</b>
<b>Europe</b>	<b>27.45%</b>
<b>United Kingdom</b>	<b>16.45%</b>
<b>Canada</b>	<b>11.28%</b>
<b>The Netherlands</b>	<b>2.95%</b>
<b>Australia</b>	<b>2.34%</b>
<b>Asia</b>	<b>6.85%</b>
<b>Africa</b>	<b>3.91%</b>

## SOCIAL STATS

**12**

Issues Per Year



**47K+**



**37K+**



**51k+**

**100k**

Monthly Page Views



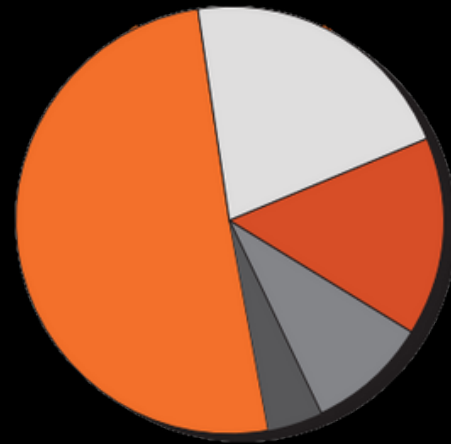
Crane **Hub** Global

**CRANE**Life

# Audience Demographics

## JOB TYPE

- Allied Industries 9%
- Crane & Heavy Equipment Rental Companies 19%
- Manufacturers, Dealers & Distributors 23%
- Construction & Utility Contractors 12%
- Operators, Riggers, Tradespeople 37%



## Business Type

- 47% MOBILE CRANES
- 38% CRAWLER CRANES
- 32% SPECIALIZED TRANSPORT/SPMTS/ HEAVY HAUL
- 26% LIFT PLANNING AND/OR ENGINEERING
- 24% RIGGING PRODUCTS OR SERVICES
- 23% FLEET MANAGEMENT
- 22% TOWER CRANES
- 20% GANTRY CRANES AND/OR SPECIALIZED LIFTING
- 18% EQUIPMENT FINANCE/LEASING
- 19% SAFETY & TRAINING
- 15% RISK MANAGEMENT/INSURANCE
- 14% AFTERMARKET PARTS AND/OR CRANE REPAIR & REFURBISHMENT

78% INVOLVED IN ONE OR MORE BUSINESS



**1 CREDIT**

\$250.00 USD

**25 CREDITS**

\$5,000.00 USD

**50 CREDITS**

\$8,500.00 USD

**100 CREDITS**

\$15,000.00 USD

**Omni-Channel Social Media Content Distribution**

**1 Credit = 1 Omni-Channel Social Media Post with Static Image or Video & Linking & Tagging\***

**3 Credits = 1 Omni-Channel Social Media Post with Static Image or Video & Press Release plus Linking & Tagging\***

*\*Client Provided Content*

**Magazine Content Distribution**

**5 Credits = 1 Full Page advert.**

**10 Credits = 2 Full Pages: Advert, Editorial or Equipment listing.**

**15 Credits = 3 full pages: 1 Full Page Advert with 2 Page Editorial Spread or 2 Page Equipment Listing Spread.**

**20 Credits = 4 full Pages: 1 Full Page advert, with 1 Page Editorial & 2 Page Equipment or Product Listing Spread or 1 Full Page Advert, 2 Page Editorial Spread & 1 Page Equipment or Product Listing.**

**25 Credits= Magazine Cover**

**Website Content Distribution**

**5 Credits = Sponsored Content Advertorial Featured on Either Our *Latest Crane Industry News or Must Read Crane Industry News Section*, 600-800 Words 1-2 Images or Video. Includes One Omni-Channel Social Media Posts.\* Client-Provided Content.**

**8 Credits = Sponsored Content Advertorial Featured editorial on our *Top Crane Industry News Section*, 800 -1200 Words 2-4 Images or 2 Images & Video Includes Two Omni-Channel Social Media Posts. Client Provided Content or Content Created by CraneLife.**

**Credits can be used for all Services.**

**The credits don't expire; use at any time, at your discretion.**

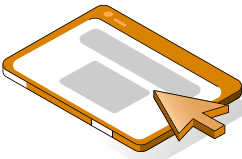


# 90 Day Brand Campaign Package



## Month 1 Amplify your Presence

- Bi-Weekly E-Cast Campaigns
- Weekly Omni Channel Social Post
- 2 Page Magazine Editorial Feature
- Full Page Magazine Advert



## Month 2 Grow Your Reach

- Bi-Weekly E-Cast Campaigns
- Bi-Weekly Omni Channel Social Post
- 2 Website Articles Featured in our Top Crane Industry News Section w/ Omni Channel Social Post
- Full Page Magazine Advert



## Month 3 Increase Engagement

- Bi-Weekly E-Cast Campaigns
- Weekly Omni Channel Social Post
- Website Homepage Banner
- 1 Website Article Featured in our Must Read News Section w/ Omni-Channel Social Post
- Full Page Advert

## BRAND GROWTH AND DEVELOPMENT

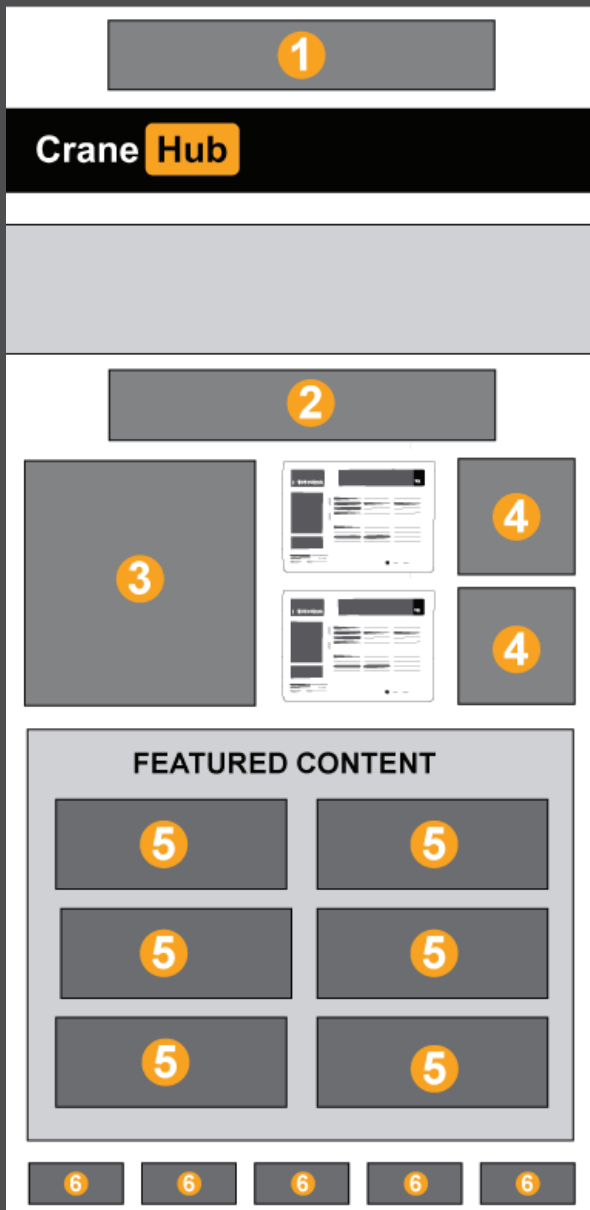
**A TAILORED APPROACH TO BOOST YOUR BUSINESS IN 90 DAYS**

## 28 Credits Per MO - 3 Months



# WEBSITE ADVERTISING

ONLINE BANNERS		Monthly	Weekly
	Leaderboard ROS	8 Credits	4 Credits
	Middle Banners Home Page	6 Credits	3 Credits
	Middle Banners Subpages	4 Credits	2 Credits
	Bottom Banners	3 Credits	1 Credit
	Left Position 3	3 Credits	2 Credits
	Right Position 4	2 Credits	1 Credit
	Featured/Sponsored Videos	3 Credits	2 Credits
	Featured Website Article	2 Credits	* 600 words, 1-2 provided images
	Page Sponsor Home Page	7 Credits	3 Credits
	Page Sponsor Subpages	5 Credits	2 Credits
	Title Banners 1-4	3 Credits	1 Credit
	Title Banners 5-8	2 Credits	1 Credit



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

**Targeted Ad Opportunities:** Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

**Geo-Targeted Ads for Precision Reach:** Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.

**TIER 1  
PACKAGE**

**1 Issue = 35 Credits**  
**2 Issues = 30 Credits**

## Includes

- Front Cover
- 4 Full Page Feature Story Spread. Includes up to 6 Images or 4 Images & 2 Videos.
- One Priority Page Full Page Advert
- 2 Omni-Channel Social Media Post.

**TIER 2  
PACKAGE**

**1 Issue = 25 Credits**  
**3 Issues = 20 Credits**

## Includes

- Issue Sponsor Page
- 1 Priority Full Page Advert
- 2 Page Spotlight Article. Includes up to 1200 Words, 4 Images or 2 Images & 1 Video.
- 1 Omni-Channel Social Media Post.

**BASIC  
PACKAGE**

**1 Issue = 15 Credits**  
**3 Issues = 12 Credits**  
**6 Issues = 10 Credits**

## Includes

- 1 Full Page Advert
- 1 Page Spotlight Article. Includes up to 800 Words, 2 Images or 1 Image & 1 Video.
- 1 Omni-Channel Social Media Post.

## IN DEPTH CONTENT BUCKETS

- Legislation and Standards
- Safety and Training
- Controls, Software, LMI's
- Business Issues
- Maintenance
- Transportation
- Inspection
- Auctions

- All-Terrain Cranes
- Rough-Terrain Cranes
- Lattice-Boom Crawler Cranes
- Teleboom Crawler Cranes
- Boom Trucks
- Truck Cranes
- Knuckleboom Cranes







- Mini Cranes
- Tower Cranes
- Self Erectors
- Carry-Deck Industrial Cranes
- New Technology
- Attachments
- Pads and Mats
- Applications
- Rigging



# MAGAZINE ADVERTISING

PRIORITY		1	3	6	12
	Front Cover	25 Credits	20 Credits		
	Inside Cover	15 Credits	12 Credits	10 Credits	8 Credits
	Inside Back	12 Credits	10 Credits	8 Credits	6 Credits
	TOC Facing	15 Credits	12 Credits	10 Credits	4 Credits
	Two Page Spread	22 Credits	20 Credits	18 Credits	12 Credits
	Full Page	10 Credits	8 Credits	6 Credits	8 Credits
	Half Page	8 Credits	6 Credits	4 Credits	3 Credits
	Quarter Page	6 Credits	4 Credits	3 Credits	2 Credits
	Back Cover	18 Credits	16 Credits		
	Issue Sponsor*	20 Credits	*Requires 1 Full Page Advert		

DIRECTORY		1	3	6	12
	Two Page Spread	12 Credits	10 Credits	8 Credits	6 Credits
	Full Page	8 Credits	6 Credits	4 Credits	3 Credits
	Half Page	6 Credits	4 Credits	3 Credits	2 Credits
	Quarter Page	4 Credits	3 Credits	2 Credits	1 Credit
	Dealer Locator	*Requires Annual Commitment per MFG			6 Credits

SPECIFICATIONS	Front and Back Cover Live Area: 7.37" x 10.12"		Half Page Vertical 57mm W x 251mm H (2.250in W x 9.875in H)	
	Full Page 200mm W x 273mm H (7.875in W x 10.75in H)		Half Page Horizontal 180mm W x 118mm H (7.062in W x 4.625in H)	
	Two Page Spread 400mm W x 273mm H (15.75in W x 10.75in H)		Quarter Page 86mm W x 118mm H (3.375in W x 4.625in H)	

## Bleed Size

Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

## Color

CMYK Only  
Do Not Use RGB  
or spot color

## Digital Benefits

Interactive rich media  
allowing advertisers to  
include live links, photos and  
videos

Delivered & Available  
Immediately

# EDITORIAL CALENDAR

## EVENTS

### JANUARY

**World of Concrete,**  
Jan 21-23, Las Vegas, NV

**American Rental Association,**  
Jan 28-30, Las Vegas, NV

AD CLOSE: DEC 27

MAIL DATE: DEC 30

- Industry Spotlight - Mega Cranes
- Technology Report - Drones and Load Securement
- Guide - Industry Standards and Regulations
- Crane Inspections - Service Cranes & Mechanics Trucks

- World of Concrete Preview
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### FEBRUARY

**SC&RA Transportation Symposium,**  
Feb 18-20, Charlotte, NC

AD CLOSE: JAN 24

MAIL DATE: JAN 27

- Industry Spotlight - Specialized Transport - SPMTs
- Technology Report -Transportation and Remote Controls
- Guide - Crane and Lift Insurance
- Life of a Crane Operator

- SC&RA Symposium Preview
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### MARCH

**World of Asphalt,**  
March 25-27, St Louis MO

AD CLOSE: FEB 21

MAIL DATE: FEB 24

- Industry Spotlight - All Terrain Cranes
- Technology Report - European Engineering
- Guide - OSHA Rules and Regs
- Women in Crane Industry
- Bauma Preview

- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### APRIL

**AWRF Spring Meeting & PIE,**  
April 6-9, Denver, CO

**bauma,**  
April 7-13, Munich Germany

**SC&RA Annual Conference,**  
April 21-25, Phoenix, AZ

AD CLOSE: MAR 21

MAIL DATE: MAR 24

- Industry Spotlight - Rough Terrain Cranes
- Technology Report - Drive Train and Electric for Cranes
- Guide -Training/Education
- Heart and Soul of the Crane Companies - Dispatch

- Bauma Show Edition
- SC&RA Annual Edition
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### MAY

AD CLOSE: APRIL 25

MAIL DATE: APRIL 28

- Industry Spotlight - Electric Cranes
- Technology Report - On the Hook Technology
- Guide - Infrastructure Projects Worldwide
- Overhead Crane and Gantry People
- Bauma Show Review

- CCRA Conf. Preview
- EUFMC Preview
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### JUNE

**EUFMC,**  
June 1-4, Williamsburg, VA

**Canadian Crane Rental Assoc.,**  
June 3-5, Edmonton, AB, Canada

**International Tower Crane Conference**  
June 3&4, Rome, Italy

AD CLOSE: MAY 23

MAIL DATE: MAY 26

- Industry Spotlight - Tower Cranes Worldwide
- Technology Report - LMIs/RCLs/Operator Aids
- Guide - Crane Industry Standards and Regulations
- Riggers - The people who hook the load
- SC&RA Annual Conference Review

- Summer Crane Work
- Bauma Show Edition
- SC&RA Annual Edition
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story

### JULY

AD CLOSE: JULY 20

MAIL DATE: JUNE 23

- Industry Spotlight - Bridge Cranes
- Technology Report - Fleet Utilization and Tracking
- Guide - Unions and Apprenticeships
- What it takes to run a crane company
- Current State of Leasing and Financing

- Crane pricing and lead times
- Specialized Transport
- Crane Hub Personal Story
- CraneHub Spotlight
- Cover Story



# EDITORIAL CALENDAR

## EVENTS

### AUGUST

		AD CLOSE: JULY 18	MAIL DATE: JULY 21
		<ul style="list-style-type: none"> <li>• Industry Spotlight - Marine and Port Crane Exclusive</li> <li>• Technology Report - Connecting the Disconnect between Parts and Equipment</li> <li>• Guide - Lift Planning Tech</li> <li>• Crane Technicians - Fix when you Fail</li> <li>• Auction Prices for Cranes</li> </ul>	<ul style="list-style-type: none"> <li>• New Models projected for 2026</li> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

### SEPTEMBER

		AD CLOSE: AUG 22	MAIL DATE: AUG 25
<b>Vertikal Days</b> September 10-11, Nottinghamshire, United Kingdom  <b>SC&amp;RA Crane &amp; Rigging Workshop,</b> Sept. 23-25, Indianapolis, IN		<ul style="list-style-type: none"> <li>• Industry Spotlight - Crawler Cranes</li> <li>• Technology Report - Dealer Websites and Lead Generation</li> <li>• Guide - Heavy Haul Trailer Trends and Technologies</li> <li>• Who is Responsible for Crane Safety</li> <li>• Workforce Development</li> </ul>	<ul style="list-style-type: none"> <li>• SC&amp;RA Workshop Edition</li> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

### OCTOBER

		AD CLOSE: SEPT 19	MAIL DATE: SEPT 22
<b>Utility Expo,</b> Oct 7-9, Louisville, KY		<ul style="list-style-type: none"> <li>• Industry Spotlight - Boom Trucks and Utility Trucks</li> <li>• Technology Report - Advancements in Boom Trucks</li> <li>• Guide - OSHA Guidelines for Lifting During a Storm</li> <li>• The Life of a Lineman</li> <li>• Crane Operators Jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Utility Expo Show Copy</li> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

### NOVEMBER

		AD CLOSE: OCT 17	MAIL DATE: OCT 20
		<ul style="list-style-type: none"> <li>• Industry Spotlight - Industrial Cranes</li> <li>• Technology Report - Cameras and Accident Prevention</li> <li>• Guide - Winter Permitting for Crane Transport</li> <li>• Fleet Management</li> <li>• Training in the Crane Industry</li> <li>• Review of Industry Shows 2025</li> </ul>	<ul style="list-style-type: none"> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

### DECEMBER

		AD CLOSE: NOV 21	MAIL DATE: NOV 24
		<ul style="list-style-type: none"> <li>• Industry Spotlight - Where are we with WindPower</li> <li>• Technology Report - Wire &amp; Synthetic Rope</li> <li>• Guide - Infrastructure Progress Review</li> <li>• People Behind the Scenes of Successful Crane Companies</li> <li>• Crane and Equipment Finance</li> <li>• 2026 Shows - Conexpo</li> </ul>	<ul style="list-style-type: none"> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

### JANUARY

		AD CLOSE: DEC 19	MAIL DATE: DEC 22
		<ul style="list-style-type: none"> <li>• Industry Spotlight - Crane Industry - A look into 2026</li> <li>• Technology Report - New Equipment for 2026</li> <li>• Guide - Economic Forecast for Worldwide Crane Industry</li> <li>• Movers and Shakers in 2025</li> </ul>	<ul style="list-style-type: none"> <li>• Worldwide Inventory Values - Availability and Lead Times</li> <li>• Cranes and the Holidays</li> <li>• Specialized Transport</li> <li>• Crane Hub Personal Story</li> <li>• CraneHub Spotlight</li> <li>• Cover Story</li> </ul>

# Content Strategy Packages

## 2 Omni Channel Social Media Posts Included

Design assistance for all digital assets is available upon request to ensure cohesive and professional branding. Collaborating with our graphic design experts on design, messaging, call-to-actions and more can significantly boost your engagement rates.

### MAGAZINE EDITORIAL WITH FEATURED WEBSITE ARTICLE

#### 2 Page Magazine Editorial

- 800 Words & 1-2 images or 1 video

**14 Credits**

#### 4 Page Magazine Spread

- 1200 words, 2-4 images or 1 video

**24 Credits**

*Featured in our **Top Crane Industry News** Section on our Website*

### MAGAZINE EDITORIAL SPREAD

#### 2 Page Magazine Editorial

**10 Credits**

#### 4 Page Magazine Spread

**20 Credits**

### FEATURED WEBSITE ARTICLE

#### **Must Read Crane Industry News Section**

- 800 Words & 2-4 images or 1 video

**8 Credits**

#### **Latest Crane Industry News Section**

- 1200 words, 2-4 images & 1 video

**10 Credits**





# MARKETPLACE ADVERTISING



	Monthly
Page Sponsor	8 Credits
Leaderboard ROS	6 Credits
Middle Banner	4 Credits
Right Position 1	3 Credits
Right Position 2	2 Credits
Bottom Banner	5 Credits

Equipment for Sale/Rent - 1 Time	1 Until Sold	2 Until Sold	3 Until Sold
Credits	2	3	4

Equipment for Sale/Rent - Monthly	2 Listings	4 Listings	6 Listings
Credits	2	3	4
	Up to 10 Listings	Up to 20 Listings	Unlimited Listings
	6	8	8

Products, Parts & Accessories-Monthly	2 Until Sold	4 Until Sold	6 Until Sold
Credits	1	2	3
	10 Until Sold	20 Until Sold	Unlimited Until Sold
	4	6	8

Auction Packages	60 Day Auction	30 Day Auction	15 Day Auction
	\$600	\$800	\$1,350

Featured Listing	Daily	Monthly	Annually
Credits	1	2	26

GLOBAL DIRECTORY		Monthly
	Service Listing Enhanced	6 Credits
	Service Listing	3 Credits
	Career Opportunities-Job Listing	1 Credit
	Sponsored Job Listing	3 Credits
	Page Sponsor	6 Credits
	Leaderboard ROS	5 Credits
	Middle Banner	3 Credits
	Right Position 1	2 Credits
	Right Position 2	1 Credit
	Bottom Banner	4 Credits



## GLOBAL MARKETPLACE

### MONTHLY PACKAGES

#### **Tier 1 Package = 22 Credits**

- Landing Page Banner
- 4 Featured Listings
- Unlimited Listings
- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts

#### **Tier 2 Package = 16 Credits**

- 2 Featured listings
- 20 Listings
- 1 Full Page Magazine Advert
- 2 Static Omni-Channel Social Posts

#### **Tier 3 Package = 12 Credits**

- 1 Featured Listing
- 10 Listings
- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post

- **Cranes**
- **Lifting Equipment**
- **Access  
Equipment**
- **Parts**
- **Accessories**

### Get in Touch



[Sales@CraneHub.net](mailto:Sales@CraneHub.net)



1 (480) 808-0016



# International Directory



**Certification  
& Training**



**Inspection  
Services**



**Financing**



**Insurance**



**Safety Training**



**Transport  
&  
Heavy Haul**



**Industry  
Associations  
&  
Support Groups**



**Career  
&  
Employment  
Opportunities**





# International Directory

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## Monthly Packages

### Package 1 = 8 Credits

- Directory Service Page Banner
- Featured Directory Service Listing
- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts

### Package 2 = 5 Credits

- Featured Directory Service listing
- 1 Full Page Magazine Advert
- 2 Omni-Channel Social Posts

### Package 3 = 3 Credits

- Directory Service Listing
- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post





# International Directory

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## Annual Packages

### **Package 1 = 70 Credits**

- Directory Service Page Banner
- Featured Directory Service Listing
- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts

### **Package 2 = 45 Credits**

- Featured Directory Service listing
- 1 Full Page Magazine Advert
- 2 Omni-Channel Social Posts

### **Package 3 =35 Credits**

- Directory Service Listing
- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post







# Auctions



## Expert Support

Our team of seasoned professionals provides comprehensive support, from equipment financing to transport, ensuring a seamless auction experience from start to finish.



## Safety

Prioritizing safety is non-negotiable. All the machinery undergoes rigorous inspections and adheres to strict standards, providing peace of mind in every transaction.



## Transparency

Utilizing our Valuation data, we provide a comprehensive system for both sellers & buyers with global equipment values. We have the most accurate pricing model worldwide.

**UNLOCK EFFICIENCY**

# MINIMIZE COSTS



**LEARN MORE**

**[Sales@CraneHub.Net](mailto:Sales@CraneHub.Net)**



# DIGITAL ADVERTISING

## DIGITAL SERVICES

Marketing & Sales Collateral	Inquire
GEO Targeting	Inquire
E-Cast	2 credits per send
Public Relations / Social Listening	\$225/HR
Social Media Content Creation	\$95/HR
Copy Writing	\$75/HR
Graphic Design	\$90/HR
Photography or Videography	\$375/HR



## CONTENT STRATEGY

	Single	12	24	50
Static Omni Channel Social Post	1 Credit	11 Credits	20 Credits	35 Credits
Custom Brand Video	Inquire			
Website Article w/ Static Omni-Channel Social Post With Links & Tagging				
Client Provided Images	600—800 words, 1-2 images		4 Credits	
Custom Created Images	800—1,200 words, 2-4 images		5 Credits	
Collaborate with our creative team to craft a unique story that promotes your brand. Automatically featured on the website in the <a href="#">Must Read Crane Industry News</a> Section.				
Website Article w/ Omni- Channel Social Post With Video, Links & Tagging				
Client Provided Video	600—800 words, 1-2 images		6 Credits	
Custom Video	800—1,200 words, 2-4 images		8 Credits	
Advertorial Content. Featured on the website in the <a href="#">Latest Crane Industry News</a> Section.				
Omni-Channel Social Post With Press Release, News or Story				
Top Crane Industry News	800—1,200 words, 2-4 images or Video		12 Credits	
Featured in a prime sponsored spot on our website for 30 days, then archived for continued visibility. Includes <a href="#">two</a> promoted Omni-Channel social posts .				
Event Package <a href="#">Inquire</a>				
Boost Your Event or Trade Show Exposure Backed by Crane Hub's Social Media Following with Our Event Package!				
Targeted Campaigns: From driving registrations to highlighting your event agenda and keeping attendees engaged before, during & afterward, our Digital Event Package is designed to fit your unique objectives.				
Versatile Choices: Mix and match Crane Hub Magazine Adverts, Website Banner ads, Magazine Editorial & Website Articles, and targeted email campaigns to build a powerful event promotion plan.				

**CRANE**Life

# E-Cast Campaigns Powered By:

Crane **Hub** Global



**Our E-Cast Campaigns provide a powerful opportunity to reach a targeted and highly responsive audience.**

**Detailed reporting included, including: Delivery, Open and Click-Through Rates**

Per E-Cast

**2**  
**CREDITS**

Budget Control

Omni-Channel Social Post  
Included

Content Recommendations

Copywriting Included

Monthly Reporting

4 E-Casts

**6**  
**CREDITS**

2 Targeted social posts  
included

Design Included

Copywriting Included

Monthly Reporting

12 E-Casts

**15**  
**CREDITS**

2 Targeted social posts  
included

Content Recommendations

Design Included

Copywriting Included

Monthly Reporting

# Fueling Conversions Effortlessly

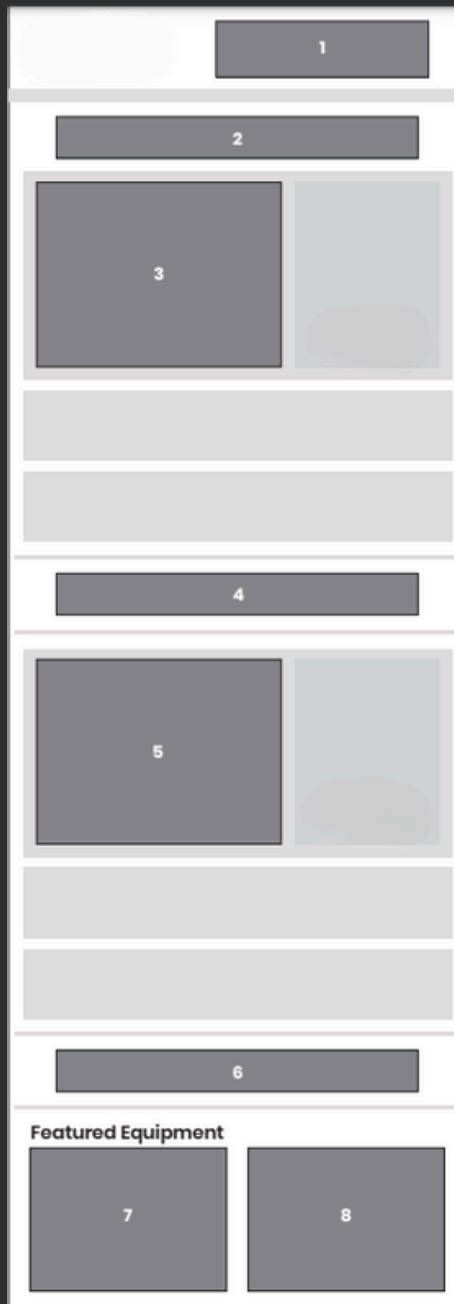
Enjoy direct Engagement to the  
Crane, Lift & Specialized Transport Industry !

The **CRANE**life

E-NewsCast Powered By:

Crane **Hub** Global

Our E-cast is delivered **bi-weekly** on **Tuesdays**,  
to **28K+** opt-in subscribers.



## Advertising Opportunities

- 1. LEADERBOARD - (300px x 100px)
- 2. TOP FULL BANNER - (728px x 90px)
- 3 & 5. SPONSORED CONTENT **Sponsored and custom content featured on our social media channels & website is also highlighted within our E-Cast , extending its reach to a broader audience.**
- 4. MIDDLE FULL BANNER - (728px x 90px)
- 6. BOTTOM FULL BANNER - (728px x 90px)
- 7 & 8. FEATURED EQUIPMENT LISTING -  
(275px x 180px images) **Prices, locations, link to listing.**

### Credits

	2 Issues	4 Issues
Leaderboard	6	12
Top Full Banner	4	8
Middle Full Banner	2	4
Bottom Full Banner	2	4
Equipment Listing	1	2





# MARKETING SERVICES

## Level up your Brand

### Graphic Design Services

Logo, Business Cards,  
Social Media, Video,  
Marketing Collateral &  
Advert Creation services



### Public Relations or Social Listening

Our public relations specialists enhance your businesses public image through strategic communication, relationship building, and proactive management of information and events



### Website Design & Development

**Inquire**

Custom Websites to drive growth, increase conversions, and boost revenue



### SEO or SEM Services

**Inquire**

Improving your website's visibility and ranking on search engines to attract more organic traffic

### Professional Copywriting

Providing expert copy writing services to enhance your companies messaging



### Social Media Content Creation

Developing engaging content and strategic messaging for optimal engagement and increased Reach



Partner with our trusted video experts to craft a compelling photography or video that showcases your company, product or service. Then, leverage our social media following to maximize its reach and impact !



**Creation of Print or Digital Sales & Marketing Collateral Also Available**

**Inquire for Services & Pricing**

# EVENT PACKAGE

LEARN MORE



**Boost Your Exposure & Leverage our 150K+ Social Media Followers**

## TARGETED CAMPAIGNS

- DRIVE REGISTRATIONS
- HIGHLIGHT YOUR EVENT
- BOOST YOUR TRADE SHOW EXPOSURE
- HIGHLIGHT YOUR EVEN'TS AGENDA
- KEEP YOUR ATTENDEES ENGAGED BEFORE, DURING & AFTER

**CRANE** *Life*

## VERSATILE CHOICES

- MIX & MATCH CRANE HUB MAGAZINE ADVERTS & WEBSITE BANNERS
- TARGETED EMAIL CAMPAIGNS
- MIX & MATCH CRANE HUB MAGAZINE EDITORIAL & WEBSITE ARTICLES
- UTILIZE CRANE HUB'S SOCIAL MEDIA REACH

## PERSONALIZED SOLUTIONS

- UTILIZE A TAILOR MADE SOCIAL MEDIA CAMPAIGN TO BOOST YOUR EXPOSURE
- MAXIMIZE YOUR REACH AND ENGAGEMENT
- UNIQUE CURATED MARKETING & SALES COLLATEROL FOR YOUR TARGET AUDIENCE
- CONVERT MORE CUSTOMERS

**Utilize Our Credit System & Maximize Your ROI**



# Elevate Your Business



## Business Growth Services

### Business Development Half Day Consult

\$3,800.00 USD

- Four-hour strategy session with your team to define and focus your business strategy. Custom, bespoke plan based on your needs.
- 7-Day Preparation Period via email correspondence.
- Delivery includes an immediate strategic punch list, a list of blind spots & opportunities, and an actionable for the next two quarters.

### Business Development Advisor

\$325.00 USD /Hour

Designing & Implementing strategic plans customized to your company's goals for achieving scalable growth. Available up to 15 hours a month. 3 month minimum contract required.

### Lead Generation & Tracking Package

\$5,500.00 USD

Cutting-edge Lead Generation, Including Marketing Qualified Lead (MQL), Sales Qualified Lead (SQL), Product Qualified Lead (PQL). Includes lead Scoring, lead Evaluation, Sales Strategy & Lead Tracking . Price per month. 3 month minimum contract is required.

## Who We Are

CraneLife is your trusted partner for innovative business growth solutions. With over 15 years of experience in the crane & lift Industry, we are committed to helping your company achieve new levels of success

## What We Do

We provide customizable business solutions tailored to your businesses unique needs. Focused on lead generation & conversion,, cutting-edge technology, and a deep understanding of the industry, we help overcome business challenges and unlock new opportunities.



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