

Digital Magazines | E-Newscast & Mini Mag | Marketplace & APP | Podcast | App
Unbiased News & Content.

Global Reach, Local Impact
Powered by the industries
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

Crane Hub Global The Brand

Why Crane Hub Global?

We are the crane, lifting, and specialized transport industry's largest all-digital media platform.

With a global, verified audience and 100% organic growth, we deliver 4X more engagement than legacy competitors.

Our multi-channel ecosystem includes:

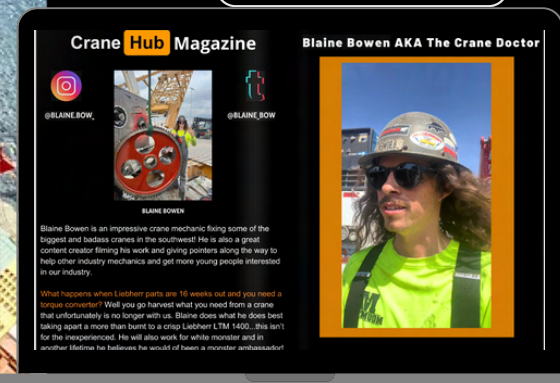
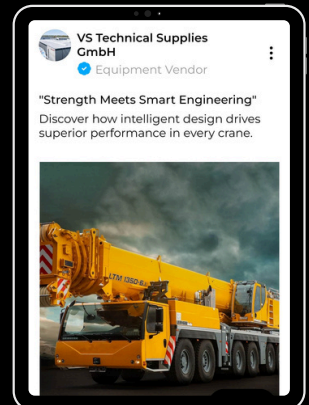
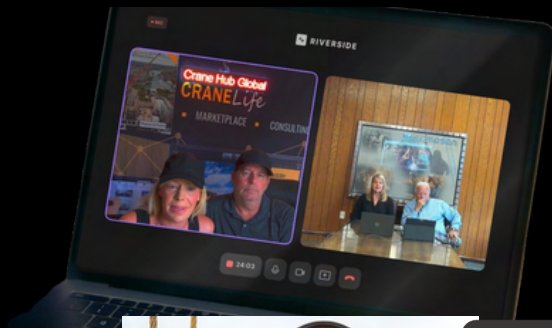
Website & App- your Hub for unbiased News & Community

Crane Hub Magazine - monthly industry insights & special editions

Booms Up Buzz - bi-weekly e-newscast & mini mag

Marketplace & App - where buyers and sellers connect in real time

The Lift Point Podcast - elevating the industry's voices



The Result:

Your brand reaches a global community of decision-makers, operators, and buyers across every medium they trust.

How we started, What we have done & Where we are going!



2021

Launched a social first brand



2024

Launched Crane Hub Magazine



2026

Crane Hub App,
LATAM, European, Specialty magazine
editions launch



2023

Grew social media following organically



2025

The Lift Point, Booms Up Buzz & Marketplace go live

Grow Your Brand, Amplify Your Reach!



54k +

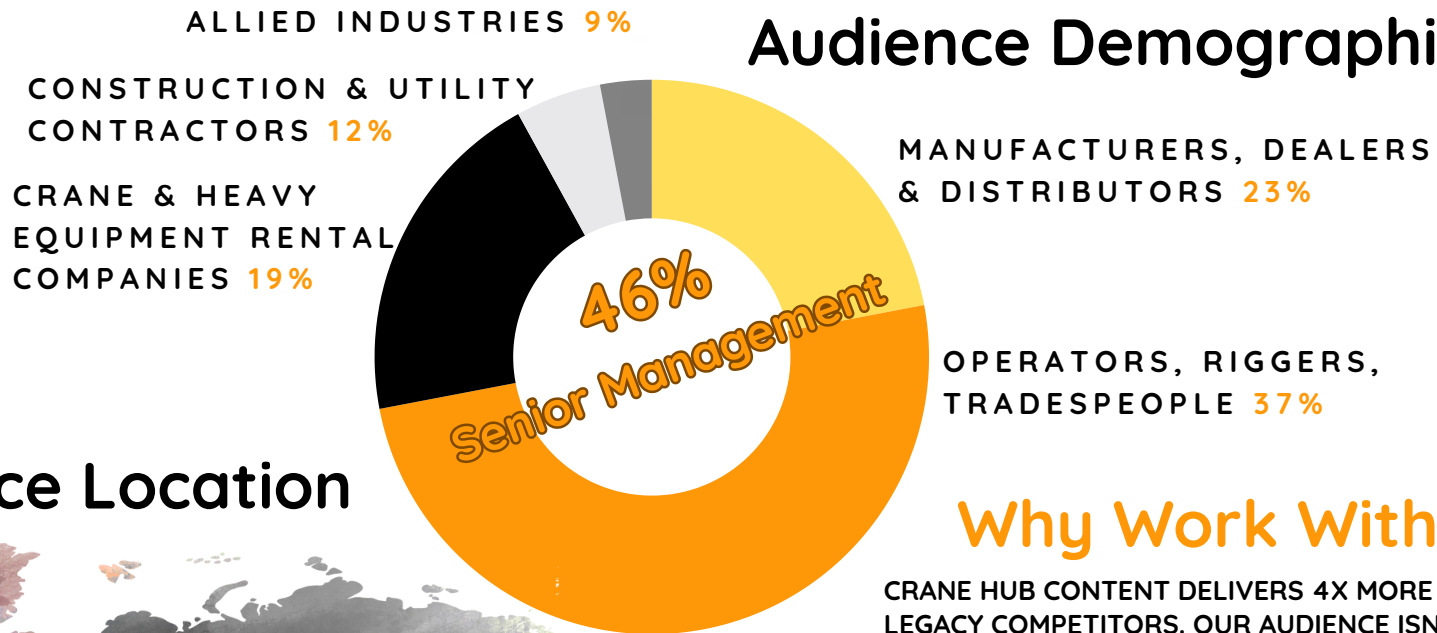


54k +

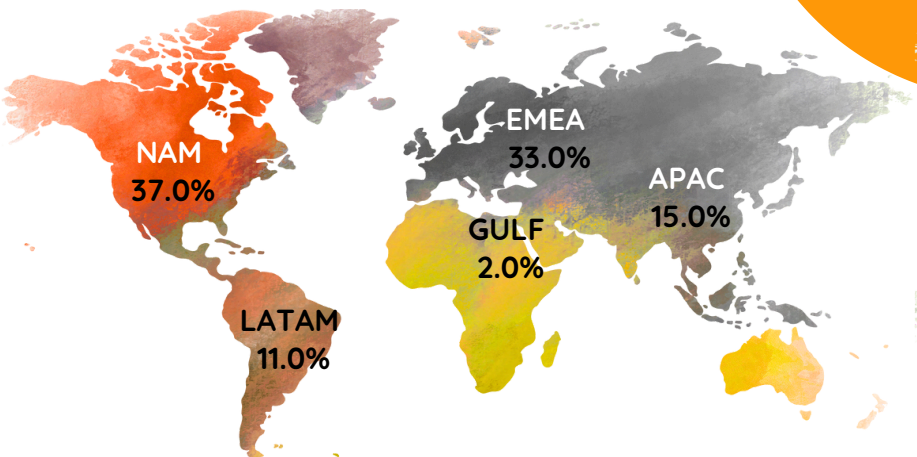


42k +

Audience Demographics



Audience Location



Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112
(VS. 27 FOR NEAREST COMPETITOR)

- +32% NEW ORGANIC FOLLOWERS IN 2025

- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

REACH

200K+
GLOBAL
AUDIENCE

160K+
SOCIAL MEDIA
FOLLOWERS

WEBSITE

120K+
Page Views
Monthly

64,798
Unique visitors

E-NEWSCAST

39K+
VERIFIED
SUBSCRIBERS

8:30
SESSION TIME

44%
OPEN RATE

38%
CLICK RATE

MAGAZINE

42K+
VERIFIED
SUBSCRIBERS

12:50
AVG SESSION
TIME

42%
OPEN RATE

36%
CLICK RATE

Crane Hub Global Credit System

Social Media | Website | Magazine

Flexible. Simple. Powerful.

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

BASIC PACKAGE

25 CREDITS
\$7,250.00 USD

PREMIUM PACKAGE

35 CREDITS
\$9,625.00 USD

BRAND GROWTH PACKAGE

50 CREDITS
\$12,500.00 USD

MARKET DOMINATION PACKAGE

100 CREDITS
\$22,500.00 USD

1 CREDIT
\$300.00 USD

1 Credit = 1 Omni-Channel Social Media Post with Static Image or Video & Linking & Tagging

5 Credits = 1 Full Page Magazine Advert

5 credits = 800 Word Article Featured on our Website & App

8 Credits = 1200 Word Article Featured on our Website & App

10 Credits = 2 Page Magazine Spread: Advert or Editorial



Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

Advertising Opportunities

ONLINE BANNERS	Display	Monthly Credits
	Leaderboard ROS	8 Credits
	Middle Banners Home Page	6 Credits
	Middle Banners Subpages	4 Credits
	Bottom Banners	3 Credits
	Left Position 3	3 Credits
	Right Position 4	2 Credits
	Featured/Sponsored Videos	3 Credits
	Featured Website Article	2 Credits
	Page Sponsor Home Page	7 Credits
	Page Sponsor Subpages	5 Credits
	Title Banners 1-4	3 Credits
	Title Banners 5-8	2 Credits



Monthly Impressions

40K Page Sponsor Sub

30K Middle Banner Sub

15K Left Position

15K Right Position

20K featured Content

70K Home Page Sponsor

50K Leaderboard ROS

40K Home Middle Banner

10K Bottom Banners

20K Title Banners



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

Targeted Ad Opportunities: Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

Geo-Targeted Ads for Precision Reach: Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.



Crane Hub Global App



NEW!

What You'll Find Inside:

- Unbiased News – Industry updates, insights, and reports with no spin.
- Crane Hub Magazine & Mini Mag – Full editions and quick reads for busy pros.
- Booms Up Buzz E-Newscast – Fast, visual updates on what's trending in cranes.
- The Lift Point Podcast – Expert stories and global industry voices.
- Crane Hub Swag – Branded gear designed for crane professionals.
- Blue Collar Bad Asses – Connect with operators, OEMs, dealers, and leaders worldwide.

The World's Crane Community, in Your Pocket.

Display

300x250	Medium Rectangle
	Sub Pages
320x50	Banner
	Sub Pages
360x120	Large Mobile Banner
	Home Screen
336x336	Square
	Sub Pages
320x180	Video Ad
	Home Screen
Mobile Interstitials	Full-screen Ad
	Home Screen
336x280	Large Rectangle
	Sub Pages

Credits

4

7

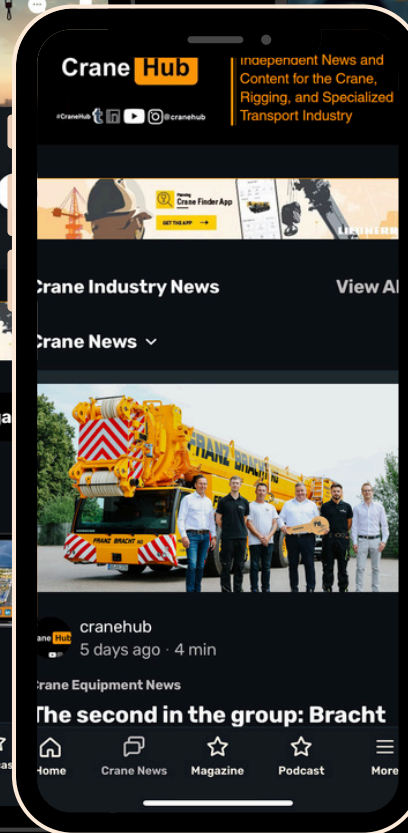
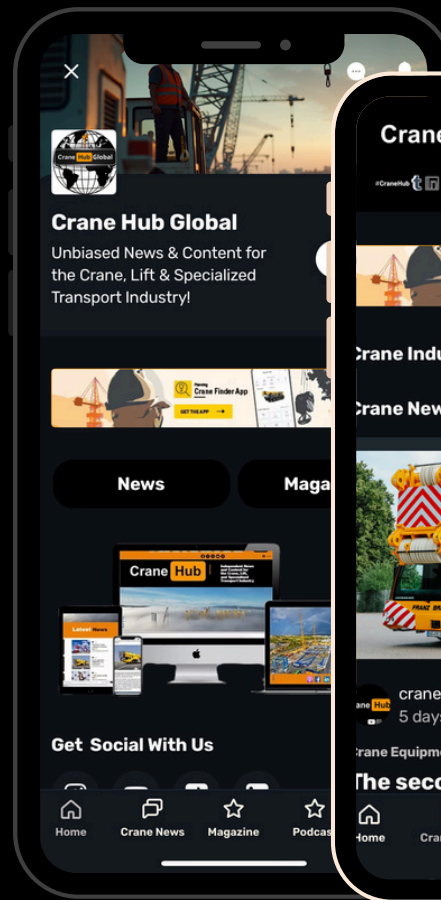
8

2

10

12

6



No suits. No fluff. Just grit, gear, and greatness.

Blue Collar Bad Asses is the ultimate gathering space for the tradespeople who keep the world moving – crane operators, riggers, welders, mechanics, truckers, and heavy-equipment pros who live and work by muscle, steel, and skill.

This group isn't just about hard hats and high lifts – it's a spotlight on the everyday legends of the blue-collar world. Whether you're dropping booms, running machines, hauling loads, or grinding steel, this is your crew.

- ✓ Share jobsite wins & war stories
- ✓ Post gear, tools, and shop hacks
- ✓ Get shout-outs for serious skill
- ✓ Network with other badass tradespeople

Discover industry news, events & Crane Hub exclusives

Welcome to the side of social media that smells like diesel, runs on coffee, and never backs down.

You're not just building things – you're building legacy.

Whether you're an operator, manufacturer, dealer, or enthusiast, Crane Hub Global is your trusted connection to everything happening in the lifting industry.

One Hub. Unbiased News. Global Community.

Crane Hub Magazine

We are the leading fully digital Crane industry Magazine!

12 Issues in 2026



Click. Watch. Connect.

Advert Specifications

Front and Back Cover 200mm W x 273mm H (7.875in W x 10.75in H)	Half Page Vertical 57mm W x 251mm H (2.250in W x 9.875in H)
Full Page 200mm W x 273mm H (7.875in W x 10.75in H)	Half Page Horizontal 180mm W x 118mm H (7.062in W x 4.625in H)
Two Page Spread 400mm W x 273mm H (15.75in W x 10.75in H)	Quarter Page 86mm W x 118mm H (3.375in W x 4.625in H)

Advertising Opportunities

Every ad comes alive:
clickable, trackable, and video-enabled.

Credits

15

10

8

8

10

5

3

2

12

10

Display

Front Cover

Inside Front

Inside Back

TOC

2 Page Spread

Full Page

Half Page

Quarter Page

Back Cover

Issue Sponser

Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!

Crane Hub Magazine 2026 Editorial Program



Q1

January



Global Market Outlook & OEM Expansion
Tower Cranes

Ad Close 1/2
Publish Date 1/6



February

Heavy Haul & Modular Transport
All Terrain Cranes

Ad Close 1/30
Publish Date 2/3



March
ConExpo Edition
Crawler Cranes

Ad Close 2/27
Publish Date 3/3



Q3

July

Cranes in the Field: Operator POVs
Spider & Mini cranes

Ad Close 6/26
Publish Date 6/30

August

Global Fleet Rankings & Trends
Barge Cranes

Ad Close 7/31
Publish Date 8/4

April

Q2



Rigging, Safety & Lifting Intelligence
Below The Hook

Ad Close 3/27
Publish Date 3/31



May

Simulation, Certification & Operator Training
Rough Terrain Cranes

Ad Close 5/1
Publish Date 5/5



June

Mid-Year Buyers Guide & Event Season
Truck Mounted Cranes

Ad Close 5/29
Publish Date 6/2



September

Crane Technology, AI & Telematics
Utility Trucks

Ad Close 8/28
Publish Date 9/1



October

Q4

Green Cranes & ESG
Electric & Hybrid Cranes

Ad Close 9/25
Publish Date 9/29



November

CraneLife Awards
Mega cranes

Ad Close 9/30
Publish Date 11/3

December

Vision 2026: Automation, AI & Expansion
Specialized Cranes

Ad Close 11/27
Publish Date 12/1

Crane Hub Global 2026 Specialty Magazine Editions

New markets. New editions.
New opportunities for your brand!

Advertising Opportunities

Credits

Display

12

Front Cover

8

Inside Front

7

Inside Back

7

TOC

6

2 Page Spread

4

Full Page

3

Half Page

2

Quarter Page

10

Back Cover

8

Issue Sponser



Crane **Hub** Global

International Edition 2026 Editorial Program

NEW



January

Q1

Global Market Outlook & Regional Expansion

Ad Close 13/1

Publish Date 15/1

March

Safety & Training

Ad Close 10/3

Publish Date 3/12

July

Q3

Innovation & Infrastructure

Ad Close 7/7

Publish Date 9/7

September

Smart Fleets, Smart Routes

Ad Close 8/9

Publish Date 10/9

May

Q2

Specialized Transport

Ad Close 12/5

Publish Date 14/5

November

Q4

Future Forces: Youth, Tech & Trade

Ad Close 10/11

Publish Date 12/11

Formato/ Medidas

Portada 210 x 227 mm

Contraportada - 210 x 297 mm

Interior Portada - 210 x 297 mm

Interior Contraportada - 210 x 297 mm

Pág. color completa - 210 x 297 mm

1/2 pág. vertical - 88 x 257 mm

1/2 pág. horizontal - 180 x 130 mm

1/3 pág. horizontal - 180 x 90 mm

1/4 pág. horizontal - 180 x 65 mm



February Q1

Growth Drivers & Urban Access

Ad Close 2/10

Publish Date 2/12

Febrero

Impulsores de crecimiento y acceso urbano

Cierre de publicidad: 10/02

Fecha de publicación: 12/02

August Q3

Smart Fleets, Smart Routes

Ad Close 8/10

Publish Date 8/13

October

Sustainability & Eco Gear

Ad Close 10/6

Publish Date 10/8

Agosto

Flotas inteligentes, rutas inteligentes

Cierre de publicidad: 10/08

Fecha de publicación: 13/08

Octubre

Sostenibilidad y equipos ecológicos

Cierre de publicidad: 06/10

Fecha de publicación: 08/10

April Q2

Training, Small Equipment & Ground Realities

Ad Close 4/7

Publish Date 4/9

June

Regional Transport + Public Works

Ad Close 6/9

Publish Date 6/11

Abril

Capacitación, equipos pequeños y realidades en terreno

Cierre de publicidad: 07/04

Fecha de publicación: 09/04

Junio

Transporte regional y obras públicas

Cierre de publicidad: 09/06

Fecha de publicación: 11/06

December Q4

Awards, Innovation & 2027 Outlook

Ad Close 12/8

Publish Date 12/10

Diciembre

Premios, innovación y perspectivas para 2027

Cierre de publicidad: 08/12

Fecha de publicación: 10/12

2026 Equipment Buyers Guide Edition

- Introduction & Market Overview
- Equipment Specifications Directory
- Company Directory
- Buying Advice
- Certified Equipment
- Bonus Tools
- Buyers Guide & Advertiser Index

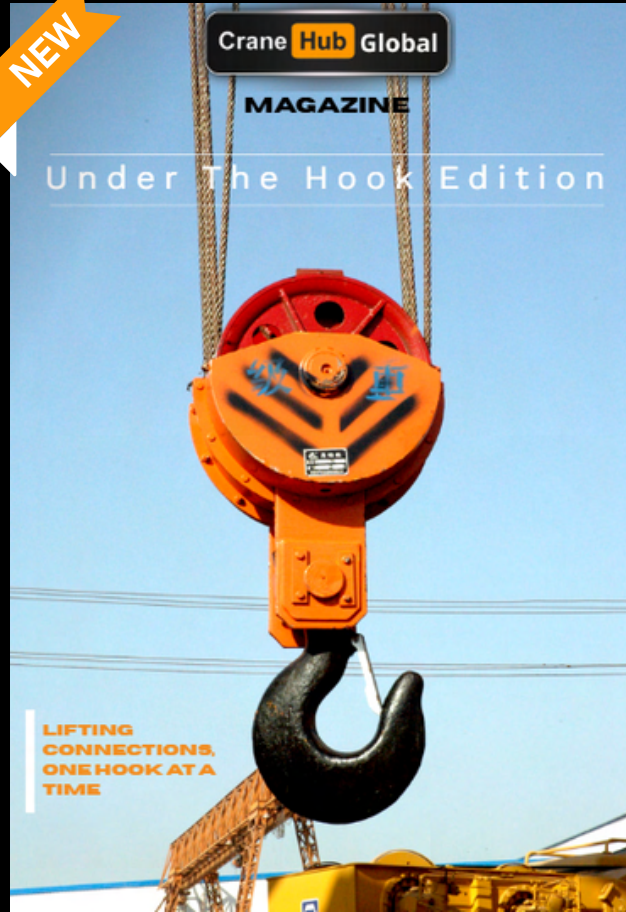
Ad Close 2/24**Publish Date** 2/26**Heavy Haul & Specialized Transport Digest**

- Global case studies
- Breakdown of innovations in self-propelled modular transporters
- Navigation of protocols NA
- Navigation of customs, escort protocols, and transit road design
- Telematics & AI in path planning
- Round-up of supporting tools for rigging and lifting support
- Risk mitigation and crisis planning for large convoys
- Equipment and strategies for the largest moves of the year
- Sector-based forecast for modular transport demand
- Emissions regulations and tech updates
- Updates on mega hauls
- Where and how crews train for high-risk convoys
- Temporary structure builds, modular terrain work

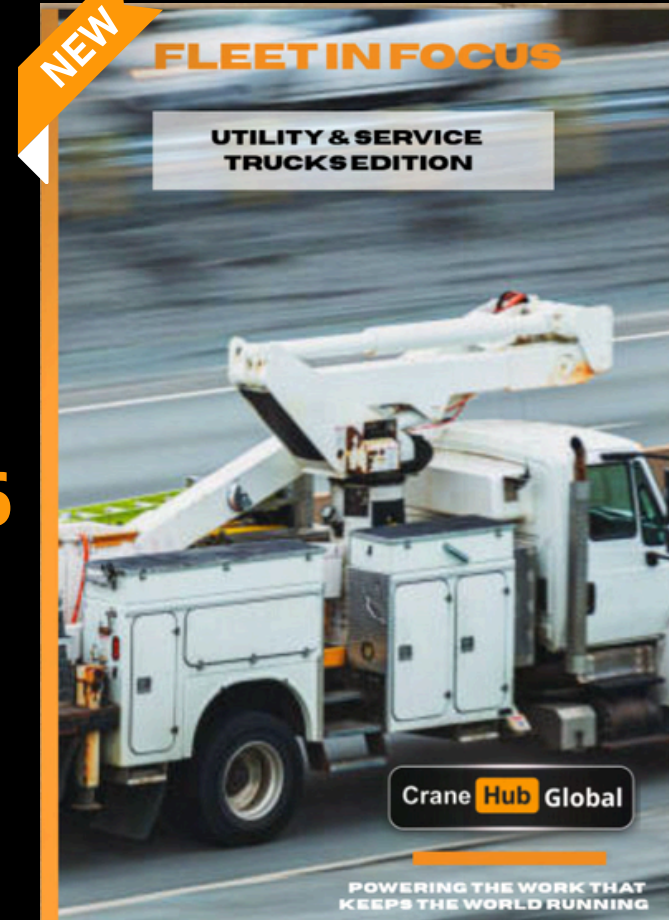
Ad Close 2/19**Publish Date** 2/19**HEAVY HAUL
&
SPECIALIZED
TRANSPORT
DIGEST**Crane **Hub** Global**Q1 | 2026
February**

**Under The Hook:
Rigging Edition**

- 2025 Rigging & Under-the-Hook Innovations
- Safety-First Rigging
- Digital Rigging Tools
- Material Advances
- Rigging in Extreme Environments
- Annual Rigging Buyer's Guide
- Gear in Action
- Rigging Tech Briefs
- Load Planning 101
- Interactive Product Finder

Ad Close 4/14**Publish Date** 4/16**Q2 | 2026
April****Fleet in Focus:****Utility & Service Truck Edition**

- Smart Service Trucks
- Truck-Mounted Cranes & Lift Systems
- On the Job - Utility Truck Deployments
- Keeping Crews Safe
- Annual Utility & Service Truck Buyer's Guide
- Lineman Voices
- Interactive Truck Selector

Ad Close 10/13**Publish Date** 10/15**Q3 | 2026
October**

Booms Up Buzz E-Newscast & Mini Mag

2026 Editorial Program

Delivered Bi-Weekly
On Tuesdays

Your fast track to the latest crane industry buzz: **Quick. Digital. Essential !**

Q1

Gear Radar: Launch Timelines for Global OEMs

Send Date 1/13

Toolbox Talks: Safety Protocol Mini-Guides

Send Date 1/27

Haul Log: Recent Mega-Moves

Send Date 2/10

Gear & Routes: Modular System Comparisons

Send Date 2/24

Operator Profile: Women Leading OEM Innovation

Send Date 3/10

Career Map: Lifting Careers from Apprentice to Ops Lead

Send Date 3/24

Q2

Product Showdown: BlokCam vs. Crosby vs. HookCam

Send Date 4/7

Wired: Rigging Solutions

Send Date 4/21

Top 5 Simulators Reviewed

Send Date 5/12

Cert Map: Training Centers by Region

Send Date 5/26

Buyers Guide Digest: 2026 New Models

Send Date 6/9

Show Tracker: Event Previews & Exhibitor Plans

Send Date 6/23

Q3

Field Report: Lifts of the Month (Asia & Africa)

Send Date 7/7

Photo Deck: Operator-Submitted Highlights

Send Date 7/21

Fleet Trends Dashboard

Send Date 8/11

OEM Insights: Regional Strategy Comparisons

Send Date 8/25

Crane Dashboard Tech Stack Review

Send Date 9/8

AI Readiness Report: Are Fleets Ready?

Send Date 9/22

Q4

Carbon Scorecard: Equipment Comparison

Send Date 10/6

Green Build Toolkit for OEMs

Send Date 10/20

Award Digest: Nominees + Honorable Mentions

Send Date 1/10

Campaign Wraps: Spotlight on Winning Brands

Send Date 11/24

Send Date 12/8

Global Heat Map: OEM Movement Predictions

Send Date 12/22



Click. Watch. Connect.

Booms Up Buzz E-Newscast & Mini Mag

THE CRANE INDUSTRY'S INBOX CONNECTION QUICK-READ NEWS. HIGH-IMPACT ADS

Advert Specifications

FULL PAGE

200mm W x 273mm H (7.875in W x 10.75in H)



HALF PAGE ISLAND

118mm W x 168mm H (4.625in W x 6.625in H)



HALF PAGE VERTICAL

86mm W x 251mm H (3.375in W x 9.875in H)



HALF PAGE HORIZONTAL

180mm W x 118mm H (7.062in W x 4.625in H)



THIRD PAGE VERTICAL

57mm W x 251mm H (2.250in W x 9.875in H)



THIRD PAGE HORIZONTAL

180mm W x 80mm H (7.062in W x 3.125in H)



QUARTER PAGE

86mm W x 118mm H (3.375in W x 4.625in H)



1. LEADERBOARD - (300px x 100px)
2. TOP FULL BANNER - (728px x 90px)
- 3 & 5. SPONSORED CONTENT Sponsored and custom content featured on our social media channels & website is also highlighted within our E-Cast , extending its reach to a broader audience.
4. MIDDLE FULL BANNER - (728px x 90px)
6. BOTTOM FULL BANNER - (728px x 90px)
- 7 & 8. FEATURED EQUIPMENT LISTING - (275px x 180px images) Prices, locations, link to listing.

Mini Mag

Credits

4

Display

2 Page Spread

3

Full Page

2

Half Page

1

Quarter Page

5

cover

6

Issue Sponser

E- Newscast

Display Credits 2 Issues

Leaderboard

6

Top Full Banner

4

Middle Full Banner

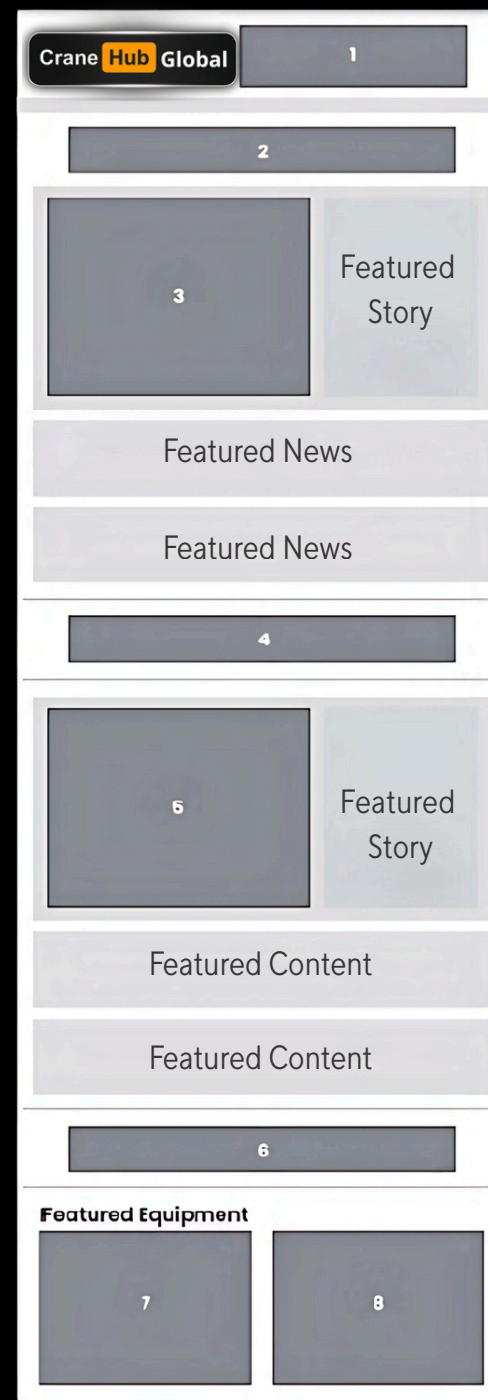
2

Bottom Full Banner

2

Equipment Listing

1



The Lift Point

The official podcast of Crane Hub Global



Annual Sponsorship

20 Credits / year - **Premium Visibility Package**

Includes 10 spotlight episodes, 3 segment upgrades, custom series naming, and first rights to bonus/live tapings.

Lifting the Industry, By elevating it's People!

Advertising Opportunities

Spotlight Sponsor 1 Credit/ episode
15-sec pre-roll, logo on thumbnail, link in show notes & post

Segment Sponsor 2 Credits / episode
30-sec mid-roll, branded segment, full visual promo

Episode Partner 3 Credits / episode
Full episode branding, guest support, Website article + visuals

Series Partner 5 Credits (3 eps)
3 custom episodes, full co-branding, top placement

Add-On Services

Branded Audiogram **1 Credit**
Social-ready highlight clip

Omni-Cannel Social Post **1 credit**



The Lift Point

The official podcast of Crane Hub Global

2026 PROGRAM

Q1

2026 Gear Forecast: What's Coming?

Air Date 1/14

Fleet Expansion in LATAM

Air Date 1/28

Hauling 1,000 Tons: How It's Done

Air Date 2/11

SPMT Mastery: Tech + Tactics

Air Date 2/25

Women Who Lift: Trailblazers in the Cab

Air Date 3/11

The Next Workforce: Apprenticeship Stories

Air Date 3/25

Q2

AI on the Hook: Predictive Maintenance

Air Date 4/8

Telematics Deep Dive: What Your Crane Sees

Air Date 4/22

Inside the Simulator: A Day at CM Labs

Air Date 5/13

How to Build a Certified Crane Team

Air Date 5/27

Spec This, Not That

Air Date 6/10

OEM Show Plans: Behind the Booth Build

Air Date 6/24

Q3

From the Cab: A Week on the Rig

Air Date 7/8

Operator Stories: Safety Wins

Air Date 7/22

Fleet Data Wars: Who's Growing Fastest?

Air Date 8/12

Air Date 8/26

Sensor Smart: Gear That Thinks

Air Date 9/9

SPMT Mastery: Tech + Tactics

Air Date 9/23

Q4

The Green Gear Debate: Hybrid vs. Electric

Air Date 10/7

ESG Tracking: What Matters to Fleets Now

Air Date 10/21

Award Season Kickoff: Meet the Finalists

Air Date 11/11

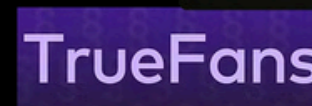
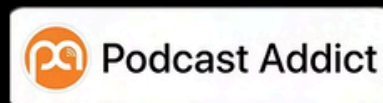
Big Bets: Cranes, AI, and Automation

Air Date 11/25

OEMs on 2026: Vision Statements from the Field

Air Date 12/16

Now streaming across all your favorite podcast platforms



App | Website | Magazine

One hub. Every solution. Marketplace, magazine, and more — all digital



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App Store



Get it on
Google play

Powered By



MARKETPLACE
MAGAZINE

Q1		Q2		Q3		Q4	
January	Ad Close 1/6 Publish Date 1/8	April	Ad Close 3/31 Publish Date 4/2	July	Ad Close 7/2 Publish Date 6/30	October	Ad Close 9/29 Publish Date 10/1
February	Ad Close 2/3 Publish Date 2/5	May	Ad Close 5/5 Publish Date 5/7	August	Ad Close 8/6 Publish Date 8/4	November	Ad Close 11/3 Publish Date 11/5
March	Ad Close 3/3 Publish Date 3/5	June	Ad Close 6/2 Publish Date 6/4	September	Ad Close 9/1 Publish Date 9/3	December	Ad Close 12/1 Publish Date 12/3

SINGLE LISTING

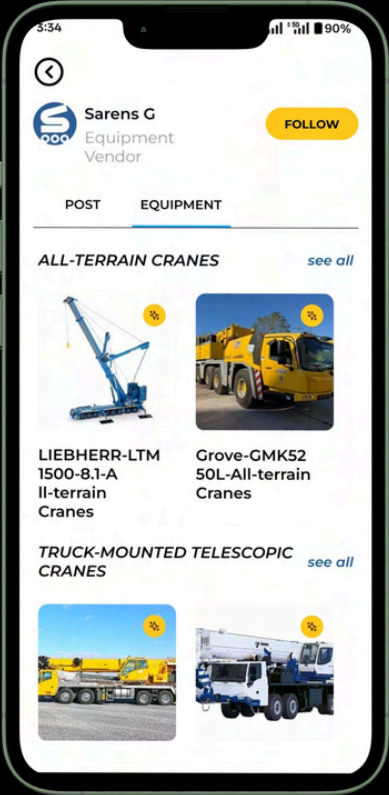
HALF PAGE

NEW

Crane Hub
Global
Marketplace

Magazine

Issue 1 | January 2026



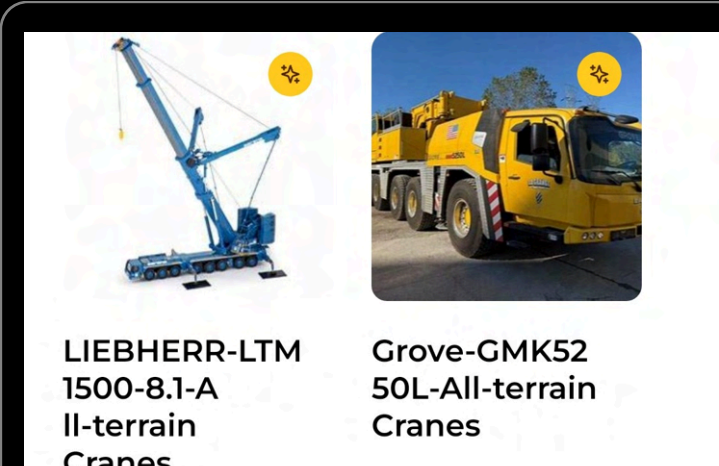
GLOBAL REACH. REAL RESULTS.

LISTING PRICING

Equipment for Sale/Rent - 1 Time	1 Until Sold	2 Until Sold	3 Until Sold
Website-App	\$250	\$500	\$600
Equipment for Sale/Rent - Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500
Products, Parts & Accessories-Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500

PRICING IN USD

LISTINGS CAN EITHER BE ON
THE WEBSITE OR IN THE APP



CONNECTING BUYERS AND SELLERS WORLDWIDE



DISPLAY

Page Sponsor

Leaderboard ROS

Middle Banner

Right Position 1

Right Position 2

Bottom Banner

CREDITS

Monthly

8 Credits

6 Credits

4 Credits

3 Credits

2 Credits

5 Credits

DISPLAY

Service Listing Enhanced

Service Listing

Career Opportunities-Job Listing

Sponsored Job Listing

Page Sponsor

Leaderboard ROS

Middle Banner

Right Position 1

Right Position 2

Bottom Banner

Monthly

6 Credits

3 Credits

1 Credit

3 Credits

6 Credits

5 Credits

3 Credits

2 Credits

1 Credit

4 Credits

CREDITS



MARKETPLACE ADVERTISING

APP BANNER ADS

6 ROTATING SLOTS | SCREENS ON ALL SECTIONS | ADS ROTATE ON ALL PAGES

New Equipment
Top

\$900

New Equipment 2nd

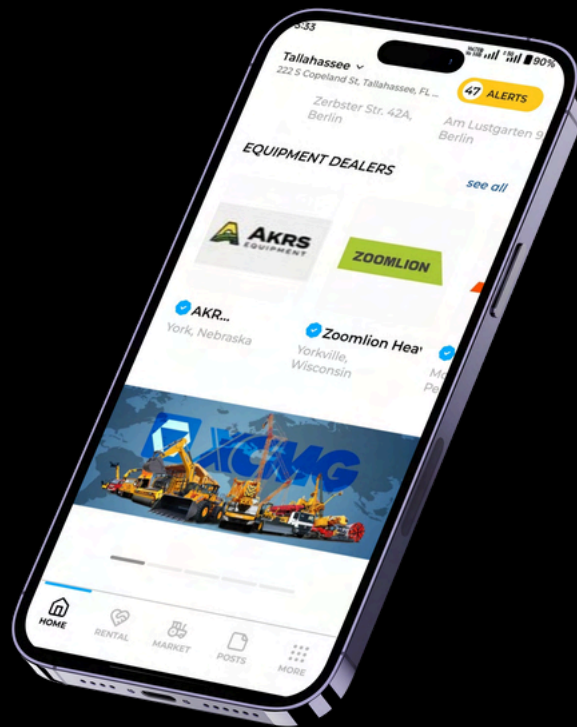
\$800

New Equipment 3rd

\$700

New Equipment
Bottom

\$600



MONTHLY PRICING USD

Used Equipment
Top

\$800

Used Equipment 2nd

\$700

Used Equipment 3rd

\$600

Used Equipment
Bottom

\$500



SHOW CASE YOUR COMPANY NEWS & CONTENT

FREELANCERS
CERTIFIED OPERATORS

RENTAL COMPANIES
DEALERS

OEMS
TRAINING CENTERS
SPONSORS

Professional
\$19/MO
USD

Business
\$79/MO
USD

Enterprise
\$199/MO
USD

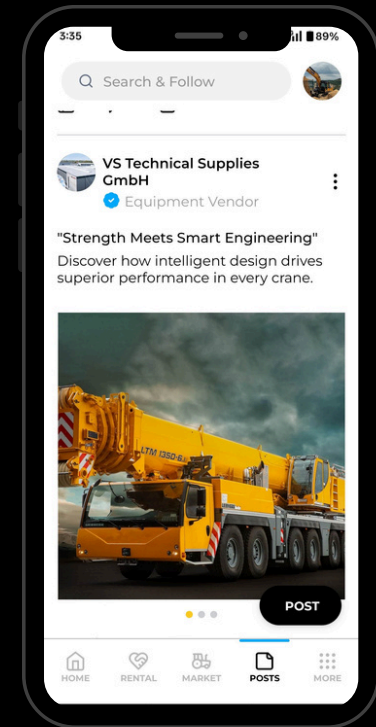
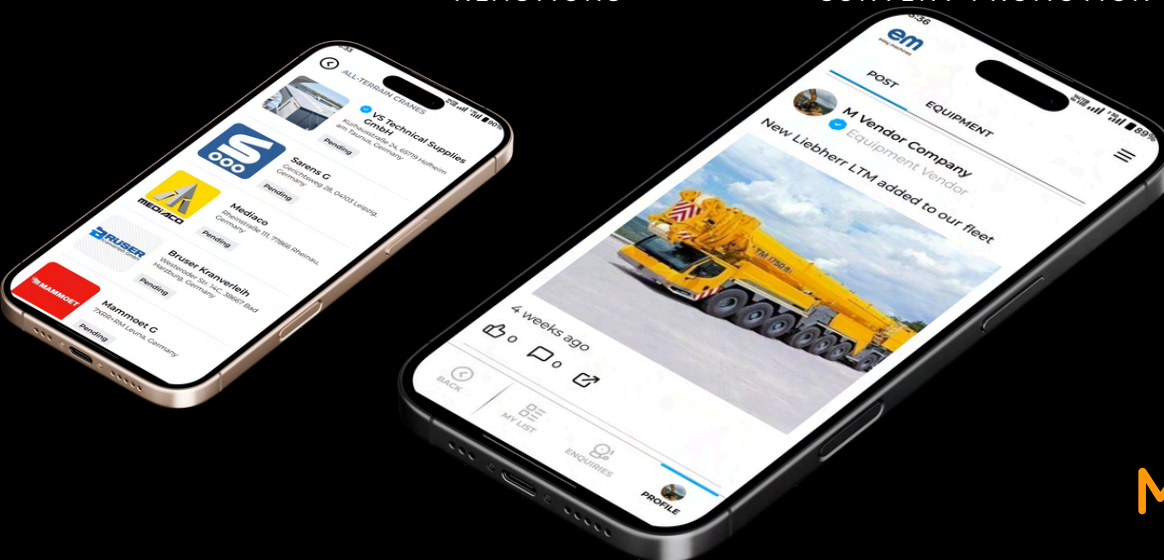
POST UPDATES
UNLIMITED FOLLOWS
JOB ALERTS
REACTIONS

PLUS

COMPANY PROFILE
CONTENT PROMOTION

PLUS

SPONSORED CONTENT
ANALYTICS
LEADS
PRESS RELEASE SYNDICATION



MONTHLY ADD ON

Crane Hub
Global
Marketplace

AUCTION



Expert Support

Our team of seasoned professionals provides comprehensive support, from equipment financing to transport, ensuring a seamless auction experience from start to finish.



Safety

Prioritizing safety is non-negotiable. All the machinery undergoes rigorous inspections and adheres to strict standards, providing peace of mind in every transaction.



Transparency

Utilizing our Valuation data, we provide a comprehensive system for both sellers & buyers with global equipment values. We have the most accurate pricing model worldwide.

60 Day

\$600 USD

30 Day

\$800 USD

15 Day

\$1350 USD

CRANE Life

Level up your Brand CraneLife.com

Creation of Print or Digital Sales & Marketing Collateral Also Available



Graphic Design Services

Logo, Business Cards, Social Media, Video, Marketing Collateral & Advert Creation services



Website Design & Development

Custom Websites to drive growth, increase conversions, and boost revenue



Professional Copywriting

Providing expert copy writing services to enhance your companies messaging



Partner with our trusted video experts to craft a compelling photography or video that showcases your company, product or service. Then, leverage our social media following to maximize its reach and impact !



Public Relations or Social Listening

Our public relations specialists enhance your businesses public image through strategic communication, relationship building, and proactive management of information and events



SEO or SEM Services

Improving your website's visibility and ranking on search engines to attract more organic traffic



Social Media Content Creation

Developing engaging content and strategic messaging for optimal engagement and increased Reach

DIGITAL ADVERTISING

Powered By

CRANELife

From content to campaigns, CraneLife powers the crane and heavy equipment industry with marketing built to move business forward

CONTENT STRATEGY

	Single	12	24	50
Static Omni Channel Social Post	1 Credit	11 Credits	20 Credits	35 Credits
Custom Brand Video	Inquire			
Website Article w/ Static Omni-Channel Social Post With Links & Tagging				
Client Provided Images	600—800 words, 1-2 images		4 Credits	
Custom Created Images	800—1,200 words, 2-4 images		5 Credits	
Collaborate with our creative team to craft a unique story that promotes your brand. Automatically featured on the website in the Must Read Crane Industry News Section.				
Website Article w/ Omni- Channel Social Post With Video, Links & Tagging				
Client Provided Video	600—800 words, 1-2 images		6 Credits	
Custom Video	800—1,200 words, 2-4 images		8 Credits	
Advertorial Content. Featured on the website in the Latest Crane Industry News Section.				
Omni-Channel Social Post With Press Release, News or Story				
Top Crane Indusry News	800—1,200 words, 2-4 images or Video		12 Credits	
Featured in a prime sponsored spot on our website for 30 days, then archived for continued visibility. Includes two promoted Omni-Channel social posts .				
Event Package Inquire				
Boost Your Event or Trade Show Exposure Backed by Crane Hub's Social Media Following with Our Event Package!				
Targeted Campaigns: From driving registrations to highlighting your event agenda and keeping attendees engaged before, during & afterward, our Digital Event Package is designed to fit your unique objectives.				
Versatile Choices: Mix and match Crane Hub Magazine Adverts, Website Banner ads, Magazine Editorial & Website Articles, and targeted email campaigns to build a powerful event promotion plan.				



DIGITAL SERVICES

Marketing & Sales Collateral	Inquire
GEO Targeting	Inquire
E-Cast	2 credits per send
Public Relations / Social Listening	\$225/HR
Social Media Content Creation	\$95/HR
Copy Writing	\$75/HR
Graphic Design	\$90/HR
Photography or Videography	\$375/HR

Driving Visibility and Growth Across the Crane Market.

E-Cast Campaigns

Powered By: Crane **Hub** Global



Our E-Cast Campaigns provide a powerful opportunity to reach a targeted and highly responsive audience.

Detailed reporting included, including: Delivery, Open and Click-Through Rates

Per E-Cast

2
CREDITS

Budget Control

Omni-Channel Social Post
Included

Content Recommendations
Copywriting Included
Monthly Reporting

4 E-Casts

6
CREDITS

2 Targeted social posts
included

Design Included
Copywriting Included
Monthly Reporting

12 E-Casts

15
CREDITS

2 Targeted social posts
included

Content Recommendations
Design Included
Copywriting Included
Monthly Reporting

Fueling Conversions Effortlessly

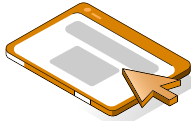


90 Day Brand Campaign Package



Month 1 Amplify your Presence

- Bi-Weekly E-Cast Campaigns
- Weekly Omni Channel Social Post
- 2 Page Magazine Editorial Feature
- Full Page Magazine Advert



Month 2 Grow Your Reach

- Bi-Weekly E-Cast Campaigns
- Bi-Weekly Omni Channel Social Post
- 2 Website Articles Featured in our Top Crane Industry News Section w/ Omni Channel Social Post
- Full Page Magazine Advert



Month 3 Increase Engagement

- Bi-Weekly E-Cast Campaigns
- Weekly Omni Channel Social Post
- Website Homepage Banner
- 1 Website Article Featured in our Must Read News Section w/ Omni-Channel Social Post
- Full Page Advert

BRAND GROWTH AND DEVELOPMENT

A TAILORED APPROACH TO BOOST YOUR BUSINESS IN 90 DAYS

28 Credits Per MO - 3 Months

Elevate Your Business



Business Growth Services

Business Development Half Day Consult

\$3,800.00 USD

- Four-hour strategy session with your team to define and focus your business strategy. Custom, bespoke plan based on your needs.
- 7-Day Preparation Period via email correspondence.
- Delivery includes an immediate strategic punch list, a list of blind spots & opportunities, and an actionable plan for the next two quarters.

Business Development Advisor

\$325.00 USD /Hour

Designing & Implementing strategic plans customized to your company's goals for achieving scalable growth. Available up to 15 hours a month. 3 month minimum contract required.

Lead Generation & Tracking Package

\$5,500.00 USD

Cutting-edge Lead Generation, Including Marketing Qualified Lead (MQL), Sales Qualified Lead (SQL), Product Qualified Lead (PQL). Includes lead Scoring, lead Evaluation, Sales Strategy & Lead Tracking . Price per month. 3 month minimum contract is required.



Info@cranelife.com



EVENT PACKAGE

LEARN MORE



Boost Your Exposure & Leverage our 160K+ Social Media Followers

TARGETED CAMPAIGNS

- DRIVE REGISTRATIONS
- HIGHLIGHT YOUR EVENT
- BOOST YOUR TRADE SHOW EXPOSURE
- HIGHLIGHT YOUR EVENT'S AGENDA
- KEEP YOUR ATTENDEES ENGAGED BEFORE, DURING & AFTER

VERSATILE CHOICES

- MIX & MATCH CRANE HUB MAGAZINE ADVERTS & WEBSITE BANNERS
- TARGETED EMAIL CAMPAIGNS
- MIX & MATCH CRANE HUB MAGAZINE EDITORIAL & WEBSITE ARTICLES
- UTILIZE CRANE HUB'S SOCIAL MEDIA REACH

PERSONALIZED SOLUTIONS

- UTILIZE A TAILOR MADE SOCIAL MEDIA CAMPAIGN TO BOOST YOUR EXPOSURE
- MAXIMIZE YOUR REACH AND ENGAGEMENT
- UNIQUE CURATED MARKETING & SALES COLLATERAL FOR YOUR TARGET AUDIENCE
- CONVERT MORE CUSTOMERS

Utilize Our Credit System & Maximize Your ROI

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Let's discuss how Crane Hub Global can power your brand in 2026
contact us today!