

SOCIAL MEDIA REACH

Linkedin

51K+

Followers

TikTok

50K+

Followers

Instagram

42K+

Followers



North **America** Europe

United Kingdom

Asia

Australia

40% 31% 17% 7% 3%

Equipment Categories

Global Marketplace

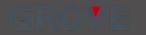
Website App Magazine

- ALL TERRAIN CRANES
- BOOM TRUCKS
- CRAWLER CRANES
- HYDRAULIC TRUCK CRANES
- INDUSTRIAL CRANES
- LATTICE TRUCK CRANES
- MINI CRANES
- ROUGH TERRAIN CRANES
- TOWER CRANES
- MAN LIFTS
- ACCESS EQUIPMENT



Manufacturers









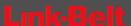








ZOOMLION



























International Directory Categories

Website App
Magazine



Certification & Training



Inspection Services



Financing



Insurance



Safety Training



Transport & Heavy Haul



Industry
Associations
&
Support Groups



Career & Employment Opportunities

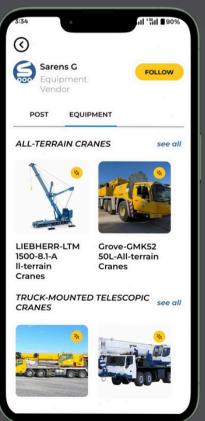
WEBSITE

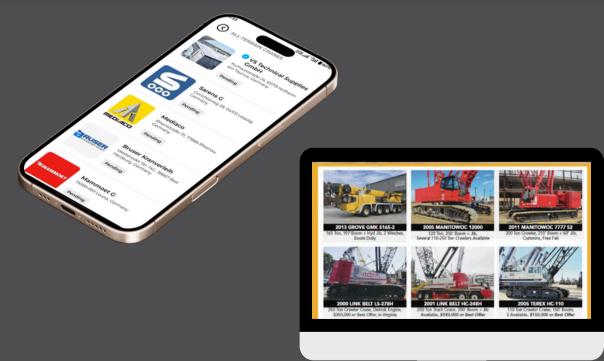
MARKETPLACE ADVERTISING

APP

LISTING PRICING

Equipment for Sale/Rent - 1 Time	1 Until Sold	2 Until Sold	3 Until Sold
Website-App	\$250	\$500	\$600
Equipment for Sale/Rent - Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500
Products, Parts & Accessories-Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500





PRICING IN USD

MAGAZINE

MARKETPLACE ADVERTISING





2 PAGE SPREAD 10 CREDITS

FULL PAGE AD 5 CREDITS

150K+

Global Audience Reach

38%

Open Rate

28K+

Verified Distribution

24%

Click-to-Open Rate

SET STEPHENSON
EQUIPMENT, INC.
Employee-Owned Company

717-839-5083

CONTACT: KYLE HOFFMAN kihoff man@stephensonequipment.com

201 Paxton Street • Harrisburg, Pennsylvania 17111 | www.stephensonequipment.com



2023 GROVE THISH000-2 SHAW SET 14385R, 1,2 Hrs., 115 Ton Capacity, 36-16Y Boom, Hydraulik



200 2034 EULIOTT LISS SINK S Re 65' Working Hught, 2025 2



2WD, 2024 ELLIOTT MBT STAW SEI 13994R, N DL. 87 Working Height, 77 Side Reach, Mou



2023 MANITEX A62 594 SEI 35113R, 500 Hrs 4WD drv., S/N 49002A, 62' Max. Operating Heig



2034 EULIOTT LSOR SIGH SEI 14360R, New, For F-550, SO' Work Height, 2,000 lb, Planetary Win



Hrs., 110 US non Capacity, 153.4 Beam, 49.2"
 SALE OR RENT



024 MANETEX 30100C 59/# SET 13989R, 50 Hr 0 ton, 300 Main beam and 26 -66/30, 2026 Per



2024 MARITEXT C45127 SIX# SEI 14597R, 45 To 127* Boses with 35-50* 3in, 2024P etc 567 58FA.



ITEXT C45127 Str. 951 145979, 45 Ton. 2024 NATIONAL 82000 Str.F 5 with 35-95 Str. 9224 Peter 567 SBFA, 500 Capacity, 350 Main Board, 35-95 Str. 924 SBFA, 500 Capacity, 350 Main Board, 350 Main Str. 924 SBFA, 500 Capacity, 350 Main Str. 924 SBFA, 500 Capacity,



224 MARTEX TCSQQ28HL STK 8 SET 245998, SO to Capacity, 120' Boom with 32-40' Mr. Aus Winch



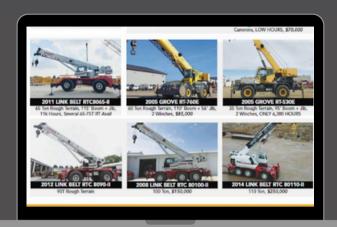
2023 MONTARENT MONTALIFT M32 4905 I: Stock! 4 ton Capacity, Mobile Tower Crames ...C.

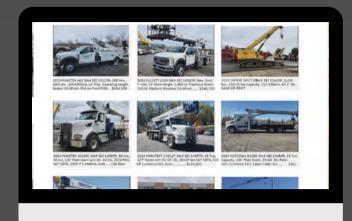


units coming soon. Change your way of thinking. Mobile Tower Cranes! ______ Call Chad Today

1 CREDIT= \$250 USD

WEBSITE







	Monthly
Page Sponsor	8 Credits
Leaderboard ROS	6 Credits
Middle Banner	4 Credits
Right Position 1	3 Credits
Right Position 2	2 Credits
Bottom Banner	5 Credits

	Worlding
Service Listing Enhanced	6 Credits
Service Listing	3 Credits
Career Opportunities-Job Listing	1 Credit
Sponsored Job Listing	3 Credits
Page Sponsor	6 Credits
Leaderboard ROS	5 Credits
Middle Banner	3 Credits
Right Position 1	2 Credits
Right Position 2	1 Credit
Bottom Banner	4 Credits

100k

Monthly Page Views



Monthly

1 CREDIT= \$250 USD

Monthly Advertising Packages

WEBSITE

Cranes Lifting Equipment Access Equipment Parts Accessories



Tier 1 Package = 22 Credits

Landing Page Banner

4 Featured Listings

Unlimited Listings

- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts

Tier 3 Package = 12 Credits

- 1 Featured Listing
- 10 Listings
- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post

Tier 2 Package = 16 Credits

- 2 Featured listings
- 20 Listings
- 1 Full Page Magazine Advert
- 2 Static Omni-Channel Social Posts
- 1 CREDIT= \$250 USD





MARKETPLACE ADVERTISING

BANNER ADS

6 ROTATING SLOTS

SCREENS ON ALL
SECTIONS

New Equipment Top

\$800

New Equipment 2nd

\$700

New Equipment 3rd

\$600

New Equipment Bottom

\$500



Used Equipment Top

\$800

Used Equipment 2nd

\$700

Used Equipment 3rd

\$600

Used Equipment Bottom

\$500

APP

MARKETPLACE ADVERTISING

NEWS FEED



SHOW CASE YOUR COMPANY NEWS & CONTENT

FREELANCERS RENTAL COMPANIES
CERTIFIED OPERATORS DEALERS

OEMS
TRAINING CENTERS
SPONSORS

\$19/MO
USD

Business \$79/MO USD Enterprise \$199/MO USD

POST UPDATES
UNLIMITED FOLLOWS

JOB ALERTS
REACTIONS

PLUS

COMPANY PROFILE

CONTENT PROMOTION



PLUS

SPONSORED CONTENT
ANALYTICS
LEADS
PRESS RELEASE
SYNDICATION

MONTHLY ADD ON

International Directory

Social Media

Magazine Website

Monthly Advertising Packages

Basic Package = 3 Credits

Directory Service Listing

- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post

Executive Package = 8 Credits

Directory Service Page Banner

Featured Directory Service Listing

- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts



International Directory

Social Media

Magazine Website

Annual Advertising Packages

Tier 1 Package = 70 Credits

Directory Service Page Banner Featured Directory Service Listing

- 1 Full Page Magazine Advert
- 4 Omni-Channel Social Posts

Tier 2 Package = 45 Credits

Featured Directory Service listing

- 1 Full Page Magazine Advert
- 2 Omni-Channel Social Posts

Tier 3 Package =35 Credits

Directory Service Listing

- 1 Half Page Magazine Advert
- 1 Omni-Channel Social Post



1 CREDIT= \$250 USD





Expert Support

Our team of seasoned professionals provides comprehensive support, from equipment financing to transport, ensuring a seamless auction experience from start to finish.



Prioritizing safety is non-negotiable. All the machinery undergoes rigorous inspections and adheres to strict standards, providing peace of mind in every transaction.



Utilizing our Valuation data, we provide a comprehensive system for both sellers & buyers with global equipment values. We have the most accurate pricing model worldwide.

60 Day \$600 USD

30 Day \$800 USD

15 Day \$1350 USD



Packages

