

Crane Hub Global

CONEXPO  
CON/AGG

Crane Hub Global amplifies your presence  
with targeted, high-visibility coverage.



Crane Hub Global CONEXPO Amplification  
Media Kit

# CONEXPO 2026: The Industry's Biggest Stage Needs More Than a Booth.

CONEXPO-CON/AGG is where the global construction and lifting world shows up, launches big, and makes bold moves. But in a show this massive with 2,000+ exhibitors and 2.9 million sq. ft. of competition simply appearing isn't enough.

The brands that win are the ones who create momentum before the doors open, command attention during the show, and extend their reach long after the week is over.

**That's where Crane Hub Global becomes your competitive advantage.**

With one of the largest and most engaged digital audiences in the crane, lifting, telehandler, and heavy equipment sectors, CHG transforms your CONEXPO presence into industry-wide visibility, social amplification, and measurable impact.

**We don't just cover the show. We elevate you within it.**

Whether you're announcing a new product, building dealer buzz, recruiting talent, or driving booth traffic, our multimedia coverage, social reach, and exhibitor-focused marketing tools ensure your brand rises above the noise and stays top-of-mind across the industry.

**Because at a show this big, visibility isn't optional it's a strategy. Crane Hub Global is the partner that lifts your visibility higher.**



## MEDIA COVERAGE

Leverage your existing assets while CHG elevates your visibility across our editorial platforms.

- Full Page Exhibitor Spotlight Article

Featured in Crane Hub Magazine's March / CONEXPO Edition

- Full Page Advert

Placed in our March / CONEXPO Edition

- Full Page Post-Show Article

A dedicated follow-up article in the April Issue of Crane Hub Magazine, recapping your booth presence and highlights

- Booms up Buzz Feature

Your brand included in our "Top Booths to Visit" sent during the show to drive attendee attention and booth traffic.

## SOCIAL AMPLIFICATION (2 posts)

- Omni-Channel Pre-show announcement
- Omni-Channel In show spotlight Post on site



## LEAD GENERATION SUPPORT

- One CHG-branded QR code pointing to their existing Company or exhibitor landing page
- Basic scan analytics



## MEDIA COVERAGE

- Premium 2 Page Feature Article, in the Crane Hub Global CONEXPO/ March Edition
- Full Page Advert Placement
- Your brand included in our Booms Up Buzz “Top Booths to Visit” Newscast sent daily during ConExpo
- A follow-up full page editorial spotlight in the April Edition of Crane Hub Magazine, highlighting key booth moments, equipment, and attendee engagement

## SOCIAL AMPLIFICATION (3 Posts)

Amplify your presence across Crane Hub Global's engaged digital audience.

- Omni-Channel Pre-Show “What to See” Feature Post
- Omni-Channel social post Crane Hub Global's in-show recap reel / carousel post
- Omni-Channel Post-Show Recap

## VIDEO COVERAGE (1 Onsite Reel)

A polished, templated 15–20 second booth highlight reel, featuring:  
quick on site filming Clean, branded text overlays, Your company colors and assets  
Fast turnaround for timely posting, perfect for social media and post-show marketing.

## LEAD GENERATION SUPPORT

- Crane Hub Global branded QR code
- UTM tracking applied
- Direct routing to your landing page, exhibitor page or company URL
- Post-show analytic report summarizing engagement and activity





### MEDIA COVERAGE

- Two-Page Editorial Spread in Crane Hub Global March/CONEXPO Edition
- Full Page Advert in Crane Hub Global March/CONEXPO Edition
- Extended Booth Film (45–60 sec) A polished onsite feature video
- Executive Interview Clip (optional)
- In-Show Booms Up Buzz Newscast Feature “Top Booths to Visit”
- Premium Full Page feature article in Crane Hub Global April Edition
- Full Page Advert in Crane Hub Global April Edition

### SOCIAL AMPLIFICATION (5 Posts)

A comprehensive social push across Crane Hub Global's highly engaged digital audience.

- 2 Pre-Show Posts: Build anticipation and awareness ahead of the event.
- 2 In-Show Posts: Real-time booth amplification during peak attendee engagement.
- 1 Post-Show Recap Post: Reinforces your presence and extends visibility beyond the show.

### LEAD GENERATION SUPPORT (Multi-QR System)

- Drive targeted traffic directly to your exhibitor funnels.
- QR codes linked to your existing landing pages:  
Product Launch Page  
Demo Request Page  
Brochure Download Page  
Dealer / Distributor Inquiry Page

Includes UTM parameters and QR analytics



Crane Hub Global

## Package Add On Options

3 Extra Social Posts (Product Drops + Booth Events)

Dedicated Video Feature or Machine Walkthrough

Dedicated Email Blast to Crane Hub Global  
Subscribers

Featured CONEXPO Recap Article on  
the Crane Hub website top industry  
news section w/ video

Inquire to Learn More



LEARN MORE

[CraneHubGlobal.Com](http://CraneHubGlobal.Com)