

MEDIA PACK 2026

Digital Magazines | E-Newscast & Mini Mag | Marketplace & APP | Podcast | App Unbiased News & Content.



Global Reach, Local Impact Powered by the industries leading Social Community





Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.



Why Crane Hub Global?

We are the crane, lifting, and specialized transport industry's largest all-digital media platform.

With a global, verified audience and 100% organic growth, we deliver 4X more engagement than legacy competitors.

Our multi-channel ecosystem includes:

Website & App- your Hub for unbiased News & Community Crane Hub Magazine - monthly industry insights & special editions Booms Up Buzz - bi-weekly e-newscast & mini mag

Marketplace & App - where buyers and sellers connect in real time

The Lift Point Podcast - elevating the industry's voices







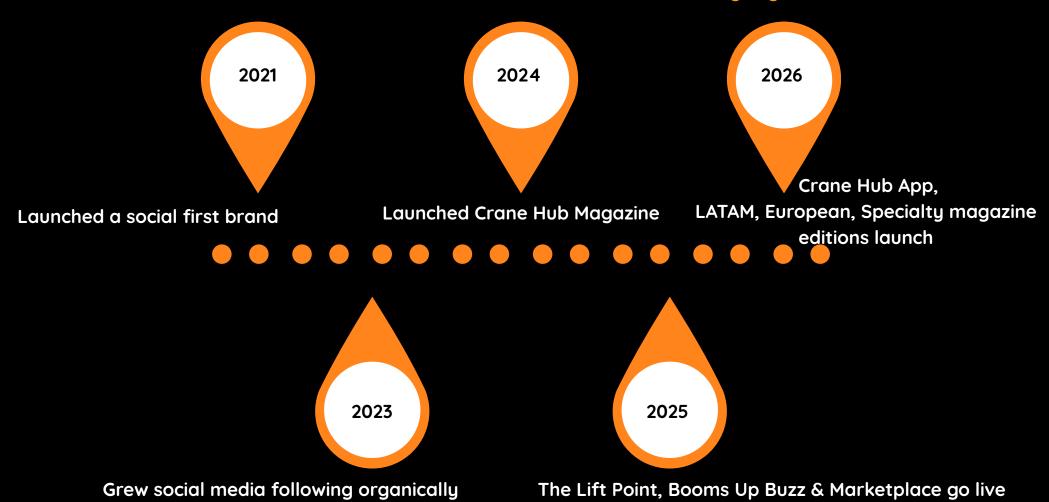


The Result:

Your brand reaches a global community of decision-makers, operators, and buyers across every medium they trust.



How we started, What we have done & Where we are going!



Grow Your Brand, Amplify Your Reach!



Sautor Monoga

ALLIED INDUSTRIES 9%

CONSTRUCTION & UTILITY

CONTRACTORS 12%

EQUIPMENT RENTAL

CRANE & HEAVY

COMPANIES 19%

Audience Demographics

MANUFACTURERS, DEALERS & DISTRIBUTORS 23%

OPERATORS, RIGGERS, TRADESPEOPLE 37%

Why Work With US?

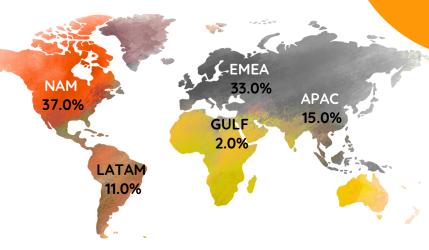
CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112 (VS. 27 FOR NEAREST COMPETITOR)
- +32% NEW ORGANIC FOLLOWERS IN 2025
- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

MAGAZINE

Audience Location



REACH

WEBSITE

E-NEWSCAST

200K+

GLOBAL AUDIENCE

160K+

SOCIAL MEDIA FOLLOWERS

120K+

Page Views Monthly

64,798

Unique visitors

39K+

VERIFIED SUBSCRIBERS

8:30

SESSION TIME

44%

OPEN RATE

38%

CLICK RATE

42K+

VERIFIED SUBSCRIBERS

12:50

AVG SESSION TIME 42%

OPEN RATE

36%

CLICK RATE



Social Media | Website | Magazine

Flexible. Simple. Powerful.

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

BASIC PACKAGE

PREMIUM PACKAGE

50 CREDITS \$12,500.00 USD

BRAND GROWTH PACKAGE MARKET DOMINATION PACKAGE

100 CREDITS \$22,500.00 USD

1 CREDIT \$300.00 USD

1 Credit = 1 Omni-Channel Social Media Post with Static Image or Video & Linking & Tagging

5 Credits = 1 Full Page Magazine Advert

5 credits = 800 Word Article on Website or Magazine

8 Credits = 1200 Word Article on Website or Magazine

10 Credits = 2 Page Magazine Spread: Advert or Editorial







Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

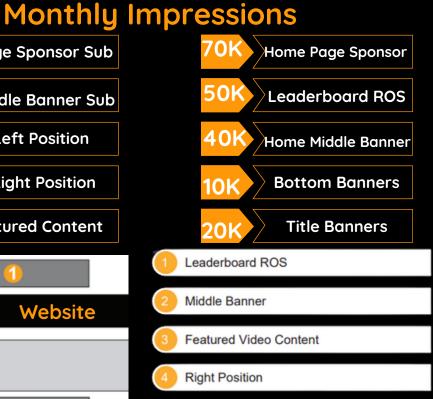


Advertising Opportunities

' 0	Display	Monthly Credits
	Leaderboard ROS	8 Credits
	Middle Banners Home Page	6 Credits
R	Middle Banners Subpages	4 Credits
BANNERS	Bottom Banners	3 Credits
A	Left Position 3	3 Credits
	Right Position 4	2 Credits
٧E	Featured/Sponsored Videos	3 Credits
ONLINE	Featured Website Article	2 Credits
NO	Page Sponsor Home Page	7 Credits
	Page Sponsor Subpages	5 Credits
	Title Banners 1-4	3 Credits
	Title Banners 5-8	2 Credits







Targeted Ad Opportunities: Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

Featured Website Article

Page Sponsors

Geo-Targeted Ads for Precision Reach:
Connect with your audience exactly where it
counts using our advanced geo-targeting features.
Whether you want to hone in on specific regions,
states, or even cities, our geo-targeted ads
guarantee that your message reaches the right
people in the right locations.







Blue Collar Bad Asses

Crane Hub Global



The World's Crane Community, in Your Pocket.

What You'll Find Inside:

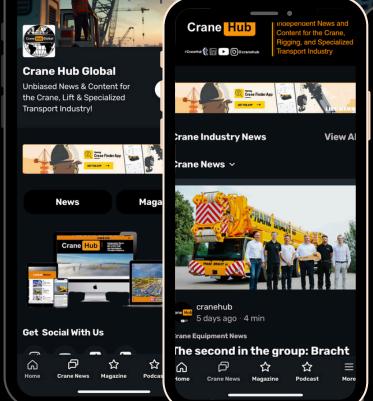
Unbiased News - Industry updates, insights, and reports with no spin.

Crane Hub Magazine & Mini Mag - Full editions and quick reads for busy pros.

- 🎥 Booms Up Buzz E-Newscast Fast, visual updates on what's trending in cranes.
- The Lift Point Podcast Expert stories and global industry voices.
- Trane Hub Swag Branded gear designed for crane professionals.
- Blue Collar Bad Asses Connect with operators, OEMs, dealers, and leaders worldwide.

Crane Hub No suits. No fluff. Just grit, gear, and greatness. ##**†** [] D 0 Crane Hub Global Unbiased News & Content for the Crane, Lift & Specialized

Display **Credits** 300x250 Medium Rectangle **Sub Pages** 320x50 Banner **Sub Pages** 360x120 Large Mobile Banner 8 **Home Screen** 336x336 Square **Sub Pages** Video Ad 320x180 10 **Home Screen Mobile Interstitials** Full-screen Ad **12 Home Screen** 336x280 Large Rectangle 6 **Sub Pages**



Blue Collar Bad Asses is the ultimate gathering space for the tradespeople who keep the world

moving – crane operators, riggers, welders, mechanics, truckers, and heavy-equipment pros who live and work by muscle, steel, and skill.

This group isn't just about hard hats and high lifts it's a spotlight on the everyday legends of the blue-collar world. Whether you're dropping booms, running machines, hauling loads, or grinding steel, this is your crew.

- Share iobsite wins & war stories
- Post gear, tools, and shop hacks
- Get shout-outs for serious skill
- Network with other badass tradespeople

Discover industry news, events & Crane Hub exclusives

Welcome to the side of social media that smells like diesel, runs on coffee, and never backs down. You're not just building things - you're building legacy,

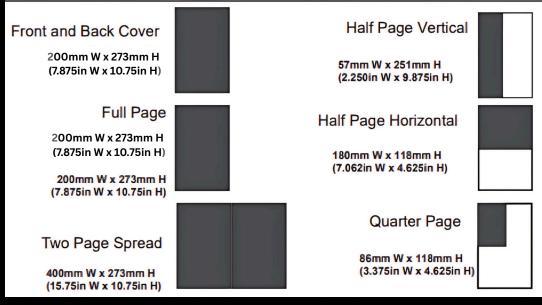
Whether you're an operator, manufacturer, dealer, or enthusiast, Crane Hub Global is your trusted connection to everything happening in the lifting industry.



We are the leading fully digital Crane industry Magazine!



Advert Specifications



Advertising Opportunities

Every ad comes alive: clickable, trackable, and video-enabled.

Credits	Display		
15	Front Cover		
10	Inside Front		
8	Inside Back		
8	ТОС		
10	2 Page Spread		
5	Full Page		
3	Half Page		
2	Quarter Page		
12	Back Cover		
10	Issue Sponsor		

Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!

Crane Hub Magazine 2026 Editorial Program

Januaru



Global Market Outlook & OEM Expansion **Tower Cranes**

Ad Close 1/2 Publish Date 1/6



July

Cranes in the Field: Operator POVs Spider & Mini cranes

August

Barge Cranes

February

Heavy Haul & Modular Transport All Terrain Cranes

Ad Close 1/30 Publish Date 2/3









ConExpo Edition Crawler Cranes

Ad Close 2/27 Publish Date 3/3



Rigging, Safety & Lifting Intelligence

Below The Hook

Ad Close 3/27 Publish Date 3/31

May

September

Crane Technology, AI & Telematics **Utility Trucks**

Ad Close 8/28 Publish Date 9/1 Publish Date 9/29

November

Ad Close 9/25

October

CraneLife Awards Mega cranes

Green Cranes & ESG

Electric & Hybrid Cranes

Ad Close 9/30 Publish Date 11/3

December

Vision 2026: Automation, AI & Expansion **Specialized Cranes**

March 2025 | Issue 3

Magazine

Independent News & Content

Crane Hub

Whisky Waves

Ad Close 11/27 Publish Date 12/1

Simulation, Certification & Operator Training **Rough Terrain Cranes**

Ad Close 5/1 Publish Date 5/5

June



Mid-Year Buyers Guide & Event Season **Truck Mounted Cranes**

Ad Close 5/29 Publish Date 6/2





Ad Close 6/26 Publish Date 6/30

Global Fleet Rankings & Trends

Ad Close 7/31 Publish Date 8/4

Vertikal



Crane Hub Global 2026 Specialty Magazine Editions

New markets. New editions. New opportunities for your brand!



Advertising Opportunities

Credits	Display	
12	Front Cover	
8	Inside Front	
7	Inside Back	
7	тос	
6	2 Page Spread	
4	Full Page	
3	Half Page	
2	Quarter Page	
10	Back Cover	
8	Issue Sponsor	

Crane Hub Global International Edition 2026 Editorial Program



January

Global Market Outlook & Regional **Expansion**

Ad Close 13/1 Publish Date 15/1

March

Safety & Training

Ad Close 10/3 Publish Date 3/12 May

Specialized Transport

Ad Close 12/5 Publish Date 14/5

July

Q3

Innovation & Infrastructure

Ad Close 7/7 Publish Date 9/7

November

Future Forces: Youth, Tech & Trade

Ad Close 10/11 Publish Date 12/11

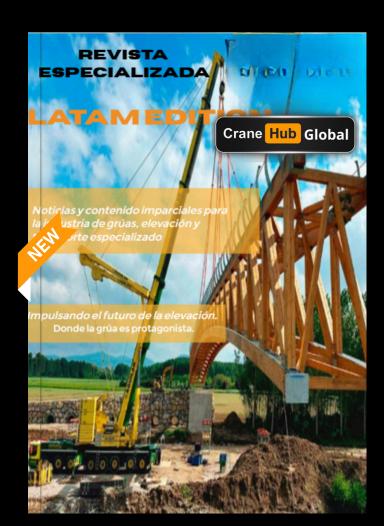
September

Smart Fleets, Smart Routes

Ad Close 8/9 Publish Date 10/9



Crane Hub Global LATAM Edition 2026 Editorial Program | Programa editorial 2026



February

Growth Drivers & Urban Access

Ad Close 2/10 Publish Date 2/12

Q3

August

Smart Fleets, Smart Routes

Ad Close 8/10 Publish Date 8/13

October

Sustainability & Eco Gear

Ad Close 10/6 Publish Date 10/8

April

Training, Small Equipment & Ground Realities

Ad Close 4/7 Publish Date 4/9

June

Regional Transport + Public Works

Ad Close 6/9 Publish Date 6/11

December

Awards, Innovation & 2027 Outlook

Ad Close 12/8 Publish Date 12/10



2026 Specialty Publications Editorial Program

2026 Equipment Buyers Guide Edition

- Introduction & Market Overview
- Equipment Specifications Directory
- Company Directory
- Buying Advice
- Certified Equipment
- Bonus Tools
 Buyers Guide & Advertiser Index

Ad Close 2/24
Publish Date 2/26





Heavy Haul & Specialized Transport Digest

- Global case studies
- Breakdown of innovations in self-propelled modular transporters
- Navigation of protocols NA
- Navigation of customs, escort protocols, and transit road design
- Telematics & AI in path planning
- Round-up of supporting tools for rigging and lifting support
- · Risk mitigation and crisis planning for large convoys
- Equipment and strategies for the largest moves of the year
- Sector-based forecast for modular transport demand
- Emissions regulations and tech updates
- Updates on mega hauls
- Where and how crews train for high-risk convoys
 Temporary structure builds, modular terrain work

Ad Close 2/19
Publish Date 2/19





2026 Specialty Publications Editorial Program

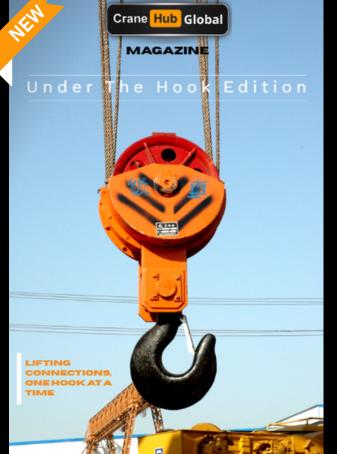
Under The Hook: Rigging Edition

- 2025 Rigging & Under-the-Hook Innovations
- Safety-First Rigging
- Digital Rigging Tools
- Material Advances
- Rigging in Extreme Environments
- Annual Rigging Buyer's Guide
- Gear in Action
- Rigging Tech Briefs
- Load Planning 101
 Interactive Product Finder

Ad Close 4/14
Publish Date 4/16

Q2 | 2026

April



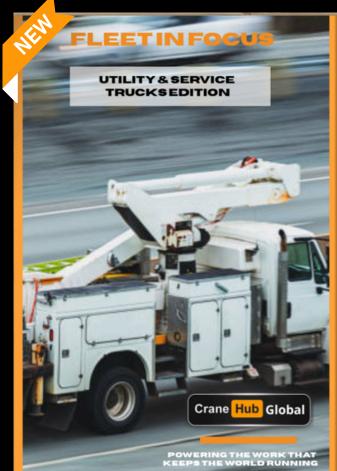
Fleet in Focus:

Utility & Service Truck Edition

- Smart Service Trucks
- Truck-Mounted Cranes & Lift Systems
- On the Job Utility Truck Deployments
- Keeping Crews Safe
- Annual Utility & Service Truck Buyer's Guide
- Lineman Voices
 Interactive Truck Selector

Ad Close 10/13
Publish Date 10/15

Q3 |2026 October



Booms Up Buzz E-Newscast & Mini Mag

2026 Editorial Program

Delivered Bi-Weekly
On Tuesdays

Your fast track to the latest crane industry buzz: Quick. Digital. Essential!

Q1

Gear Radar: Launch Timelines for Global OEMs

Send Date 1/13

Toolbox Talks: Safety Protocol Mini-Guides

Send Date 1/27

Haul Log: Recent Mega-Moves

Send Date 2/10

Gear & Routes: Modular System Comparisons

Send Date 2/24

Operator Profile: Women Leading OEM Innovation

Send Date 3/10

Career Map: Lifting Careers from Apprentice to Ops Lead

Send Date 3/24

Q3

Field Report: Lifts of the Month (Asia & Africa)

Send Date 7/7

Photo Deck: Operator-Submitted Highlights

Send Date 7/21

Fleet Trends Dashboard

Send Date 8/11

OEM Insights: Regional Strategy Comparisons

Send Date 8/25

Crane Dashboard Tech Stack Review

Send Date 9/8

Al Readiness Report: Are Fleets Ready?

Send Date 9/22

Q2

Product Showdown: BlokCam vs. Crosby vs. HookCam

Send Date 4/7

Wired: Rigging Solutions

Send Date 4/21

Top 5 Simulators Reviewed

Send Date 5/12

Cert Map: Training Centers by Region

Send Date 5/26

Buyers Guide Digest: 2026 New Models

Send Date 6/9

Show Tracker: Event Previews & Exhibitor Plans

Send Date 6/23

Q4

Carbon Scorecard: Equipment Comparison

Send Date 10/6

Green Build Toolkit for OEMs

Send Date 10/20

Award Digest: Nominees + Honorable Mentions

Send Date 1/10

Campaign Wraps: Spotlight on Winning Brands

Send Date 11/24

Send Date 12/8

Global Heat Map: OEM Movement Predictions

Send Date 12/22



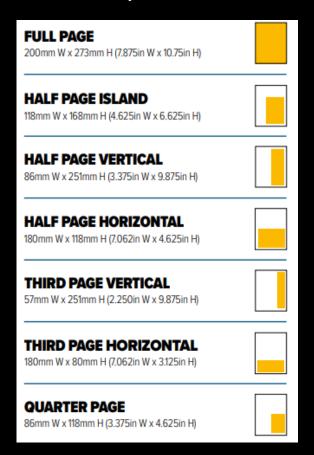


Click. Watch. Connect.

Booms Up Buzz E-Newscast & Mini Mag

THE CRANE INDUSTRY'S INBOX CONNECTION QUICK-READ NEWS. HIGH-IMPACT ADS

Advert Specifications



- 1. LEADERBOARD (300px x 100px)
- 2. TOP FULL BANNER (728px x 90px)
- 3 & 5. SPONSORED CONTENT Sponsored and custom content featured on our social media channels & website is also highlighted within our E-Cast, extending its reach to a broader audience.
- 4. MIDDLE FULL BANNER (728px x 90px)
- 6. BOTTOM FULL BANNER (728px x 90px)
- 7 & 8. FEATURED EQUIPMENT LISTING -

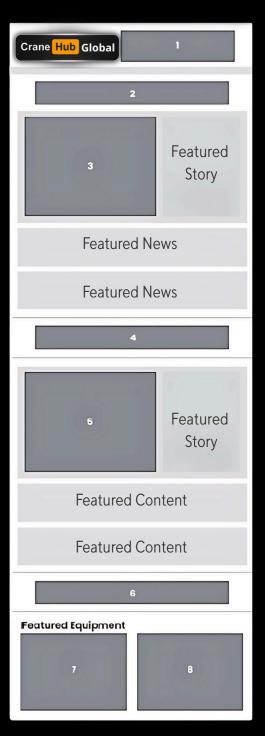
(275px x 180px images) Prices, locations, link to listing.

Mini Mag



E- Newscast





The Lift Point The official podcast of Crane Hub Global



Advertising Opportunities

Spotlight Sponsor 1 Credit/episode 15-sec pre-roll, logo on thumbnail, link in show notes & post

Segment Sponsor 2 Credits / episode 30-sec mid-roll, branded segment, full visual promo

Episode Partner 3 Credits / episode Full episode branding, guest support, Website article + visuals

Series Partner 5 Credits (3 eps)
3 custom episodes, full co-branding, top placement

Add-On Services

Branded Audiogram 1 Credit
Social-ready highlight clip

Omni-Cannel Social Post 1 credit

Annual Sponsorship

20 Credits / year - Premium Visibility Package

Includes 10 spotlight episodes, 3 segment upgrades, custom series naming, and first rights to bonus/live tapings.

Lifting the Industry, By elevating it's People!



The Lift Point

The official podcast of Crane Hub Global

2026 PROGRAM



Q1

2026 Gear Forecast: What's Coming?

Air Date 1/14

Fleet Expansion in LATAM

Air Date 1/28

Hauling 1,000 Tons: How It's Done

Air Date 2/11

SPMT Mastery: Tech + Tactics

Air Date 2/25

Women Who Lift: Trailblazers in the Cab

Air Date 3/11

The Next Workforce: Apprenticeship Stories

Air Date 3/25

Q3

From the Cab: A Week on the Rig

Air Date 7/8

Operator Stories: Safety Wins

Air Date 7/22

Fleet Data Wars: Who's Growing Fastest?

Air Date 8/12 Air Date 8/26

Sensor Smart: Gear That Thinks

Air Date 9/9

SPMT Mastery: Tech + Tactics

Air Date 9/23

Q4

The Green Gear Debate: Hybrid vs. Electric

Air Date 10/7

ESG Tracking: What Matters to Fleets Now

Air Date 10/21

Award Season Kickoff: Meet the Finalists

Air Date 11/11

Big Bets: Cranes, Al, and Automation

Air Date 11/25

OEMs on 2026: Vision Statements from the Field

Air Date 12/16

Q2

Al on the Hook: Predictive Maintenance

Air Date 4/8

Telematics Deep Dive: What Your Crane Sees

Air Date 4/22

Inside the Simulator: A Day at CM Labs

Air Date 5/13

How to Build a Certified Crane Team

Air Date 5/27

Spec This, Not That

Air Date 6/10

OEM Show Plans: Behind the Booth Build

Air Date 6/24

Now streaming across all your favorite podcast platforms



















App | Website | Magazine

One hub. Every solution. Marketplace, magazine, and more — all digital









MARKETPLACE ADVERTISING

MARKETPLACE

MAGAZINE



01 Q2 January

Ad Close 1/6 Ad Close 3/31 Publish Date 4/2 Publish Date 1/8

February Mau Ad Close 2/3 Ad Close 5/5

Publish Date 5/7 Publish Date2/5

March June Ad Close 3/3

Ad Close 6/2 Publish Date 3/5 Publish Date 6/4 Q3

Magazine

04

Ad Close 7/2 Ad Close 9/29 Publish Date 6/30Publish Date 10/1

November **August** Ad Close 8/6 Ad Close 11/3

Publish Date 8/4 Publish Date 11/5

September December Ad Close 9/1 Ad Close 12/1 Publish Date 9/3 Publish Date 12/3

Crane Hub Global Marketplace Issue 1 | January 2026

CREDITS DISPLAY

> FRONT COVER 10

BACK COVER

INSIDE FRONT/BACK

INSIDE FACING FRONT/BACK 6

TOC

CREDITS DISPLAY

2 PAGE FEATURE (1 CRANE)

FULL PAGE

COMPANY PROFILE

FULL PAGE FEATURE (1 CRANE)

HALF PAGE

CREDITS DISPLAY

QUARTER PAGE

SINGLE LISTING

WEBSITE

MARKETPLACE ADVERTISING

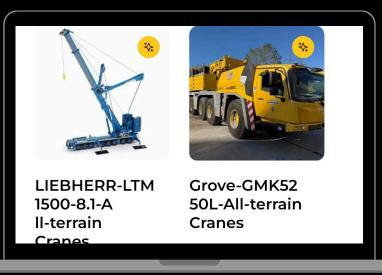
APP



GLOBAL REACH. REAL RESULTS.

LISTING PRICING

Equipment for Sale/Rent - 1 Time	1 Until Sold	2 Until Sold	3 Until Sold
Website-App	\$250	\$500	\$600
Equipment for Sale/Rent - Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500
Products, Parts & Accessories-Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$ 175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500



PRICING IN USD

LISTINGS CAN EITHER BE ON THE WEBSITE OR IN THE APP

CREDITS

MARKETPLACE ADVERTISING

CONNECTING BUYERS AND SELLERS WORLDWIDE



DISPLAY	Monthly
Page Sponsor	8 Credits
Leaderboard ROS	6 Credits
Middle Banner	4 Credits
Right Position 1	3 Credits
Right Position 2	2 Credits
Bottom Banner	5 Credits

CREDITS

DISPLAY	Monthly
Service Listing Enhanced	6 Credits
Service Listing	3 Credits
Career Opportunities-Job Listing	1 Credit
Sponsored Job Listing	3 Credits
Page Sponsor	6 Credits
Leaderboard ROS	5 Credits
Middle Banner	3 Credits
Right Position 1	2 Credits
Right Position 2	1 Credit
Bottom Banner	4 Credits



MARKETPLACE ADVERTISING

APP

BANNER ADS

6 ROTATING SLOTS | SCREENS ON ALL SECTIONS | ADS ROTATE ON ALL PAGES

New Equipment Top

\$900

New Equipment 2nd

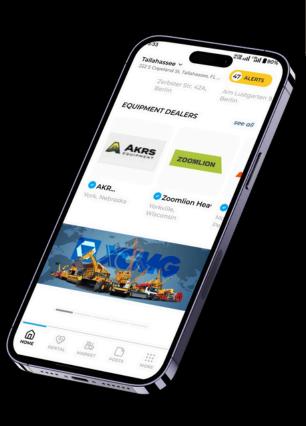
\$800

New Equipment 3rd

\$700

New Equipment Bottom

\$600



MONTHLY PRICING USD

Used Equipment Top

\$800

Used Equipment 2nd

\$700

Used Equipment 3rd

\$600

Used Equipment Bottom

\$500

MARKETPLACE ADVERTISING

APP

SOCIAL MEDIA FEED



SHOW CASE YOUR COMPANY NEWS & CONTENT

FREELANCERS
CERTIFIED OPERATORS

RENTAL COMPANIES
DEALERS

OEMS
TRAINING CENTERS
SPONSORS

\$19/MO

Business \$79/MO USD

PLUS

Enterprise \$199/MO USD

POST UPDATES
UNLIMITED FOLLOWS

JOB ALERTS COMPANY PROFILE
REACTIONS CONTENT PROMOTION

PLUS

SPONSORED CONTENT
ANALYTICS
LEADS
PRESS RELEASE SYNDICATION



MONTHLY ADD ON





Expert Support

Our team of seasoned professionals provides comprehensive support, from equipment financing to transport, ensuring a seamless auction experience from start to finish.

Safety

Prioritizing safety is non-negotiable. All the machinery undergoes rigorous inspections and adheres to strict standards, providing peace of mind in every transaction.

Transparency

Utilizing our Valuation data, we provide a comprehensive system for both sellers & buyers with global equipment values. We have the most accurate pricing model worldwide.

60 Day

\$600 USD

30 Day

\$800 USD

15 Day

\$1350 USD





Level up your Brand CraneLife.com

Creation of Print or Digital Sales & Marketing Collateral Also Available



Graphic Design Services

Logo, Business Cards, Social Media, Video, Marketing Collateral & Advert Creation services



Website Design & Development

Custom Websites to drive growth, increase conversions, and boost revenue



Professional Copywriting

Providing expert copy writing services to enhance your companies messaging



Partner with our trusted video experts to craft a compelling photography or video that showcases your company, product or service. Then, leverage our social media following to maximize its reach and impact!

Public Relations or Social Listening

Our public relations specialists enhance your businesses public image through strategic communication, relationship building, and proactive management of information and events

SEO or SEM Services

Improving your website's visibility and ranking on search engines to attract more organic traffic

Social Media Content Creation

Developing engaging content and strategic messaging for optimal engagement and increased Reach



Powered By



DIGITAL ADVERTISING

From content to campaigns, CraneLife powers the crane and heavy equipment industry with marketing built to move business forward

			Single	12		24	50	
	Static Omni Channel Social P	ost	1 Credit	11 Cr	edits	20 Credits	35 Credits	
	Custom Brand Video		Inquire					
	Website Article w/ Static Omni-Channel Social Post With Links & Tagging							
	Client Provided Images		600—800 words, 1-2 images			4 Credits		
	Custom Created Images		800—1,200 words, 2-4 images 5 Credits				its	
	Collaborate with our creative team to craft a unique story that promotes your brand. Automatically featured on the website in the Must Read Crane Industry News Section.							
	Automatically leatured on the website in the widst read Grane industry news Section.							
_	Website Article w/ Omni- Channel Social Post With Video, Links & Tagging							
EG	Client Provided Video		-800 words, 1-2 i		INS C	6 Cred	its	
A	Custom Video	800—1,200 words, 2-4 images 8 Credits						
STRATEGY	Advertorial Content.							
-	Featured on the website in the Latest Crane Industry News Section.							
CONTENT								
Z	Omni-Channel Social Post With Press Release, News or Story							
8	Top Crane Indusry News	Indusry News 800—1,2000 words, 2-4 images or Video 12 Credits						
_	Featured in a prime sponsored spot on our website for 30 days, then archived for continued							
	visibility. Includes two promoted	l Omni-	Channel social pos	sts.				
	Fund Barbara broads							
	Event Package Inquire Boost Your Event or Trade Show Exposure Backed by Crane Hub's Social Media Following with Our Event Package!							
	Doost Tour Event of Trade offow Exposure backed by Graine Hub's Social media Pollowing with Our Event Package!							
	Targeted Campaigns: From driving registrations to highlighting your event agenda and keeping attendees engaged before, during & afterward, our Digital Event Package is designed to fit your unique objectives.							
Versatile Choices: Mix and match Crane Hub Magazine Adverts, Website Banner ads, Magazine Ed Website Articles, and targeted email campaigns to build a powerful event promotion plan.			ne Editorial &					



S	Marketing & Sales Collateral	Inquire	
CES	GEO Targeting	Inquire	
SERVI	E-Cast	2 credits per send	
SEI	Public Relations / Social Listening	\$225/HR	
	Social Media Content Creation	\$95/HR	
GITAL	Copy Writing	\$75/HR	
DIG	Graphic Design	\$90/HR	
	Photography or Videography	\$375/HR	

Driving Visibility and Growth Across the Crane Market.





Our E-Cast Campaigns provide a powerful opportunity to reach a targeted and highly responsive audience.

Detailed reporting included, including: Delivery, Open and Click-Through Rates



Fueling Conversions Effortlessly





Business Development Half Day Consult

\$3,800.00 USD

- Four-hour strategy session with your team to define and focus your business strategy. Custom, bespoke plan based on your needs.
- 7-Day Preparation Period via email correspondence.
- Delivery includes an immediate strategic punch list, a list of blind spots & opportunities, and an actionable for the next two quarters.

Business Development Advisor

\$325.00 USD /Hour

Designing & Implementing strategic plans customized to your company's goals for achieving scalable growth. Available up to 15 hours a month. 3 month minimum contract requirea.

Lead Generation & Tracking Package

\$5,500.00 USD

Cutting-edge Lead
Generation, Including
Marketing Qualified Lead
(MQL), Sales Qualified
Lead (SQL), Product
Qualified Lead (PQL).
Includes lead Scoring, lead
Evaluation, Sales Strategy
& Lead Tracking . Price per
month. 3 month minimum
contract is required.



Boost Your Exposure & Leverage our 160K+ Social Media Followers

TARGETED CAMPAIGNS

- DRIVE REGISTRATIONS
- HIGHLIGHT YOUR EVENT
- BOOST YOUR TRADE SHOW EXPOSURE
- HIGHLIGHT YOUR EVEN'TS AGENDA
- KEEP YOUR ATTENDEES ENGAGED BEFORE, DURING & AFTER

VERSATILE CHOICES

- MIX & MATCH CRANE HUB MAGAZINE ADVERTS & WEBSITE BANNERS
- TARGETED EMAIL CAMPAIGNS
- MIX & MATCH CRANE HUB MAGAZINE EDITORIAL & WEBSITE ARTICLES
- UTILIZE CRANE HUB'S SOCIAL MEDIA REACH

PERSONALIZED SOLUTIONS

- UTILIZE A TAILOR MADE SOCIAL MEDIA CAMPAIGN TO BOOST YOUR EXPOSURE
- MAXIMIZE YOUR REACH AND ENGAGEMENT
- UNIQUE CURATED MARKETING & SALES COLLATEROL FOR YOUR TARGET AUDIENCE
- CONVERT MORE CUSTOMERS



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Let's discuss how Crane Hub Global can power your brand in 2026

contact us today!