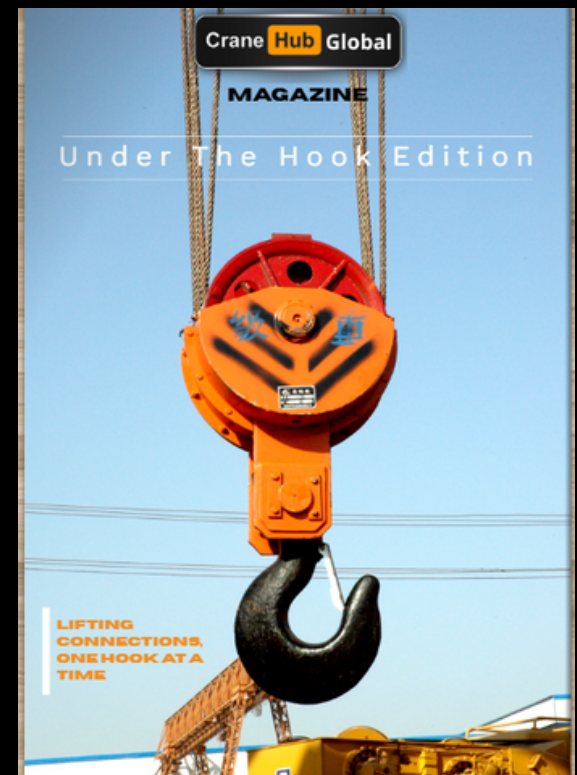


Specialty Publications
Unbiased News & Content.

Global Reach, Local Impact
Powered by the industries
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

We are the crane, lifting, and specialized transport industry's largest all-digital media platform.

With a global, verified audience and 100% organic growth, we deliver 4X more engagement than legacy competitors.

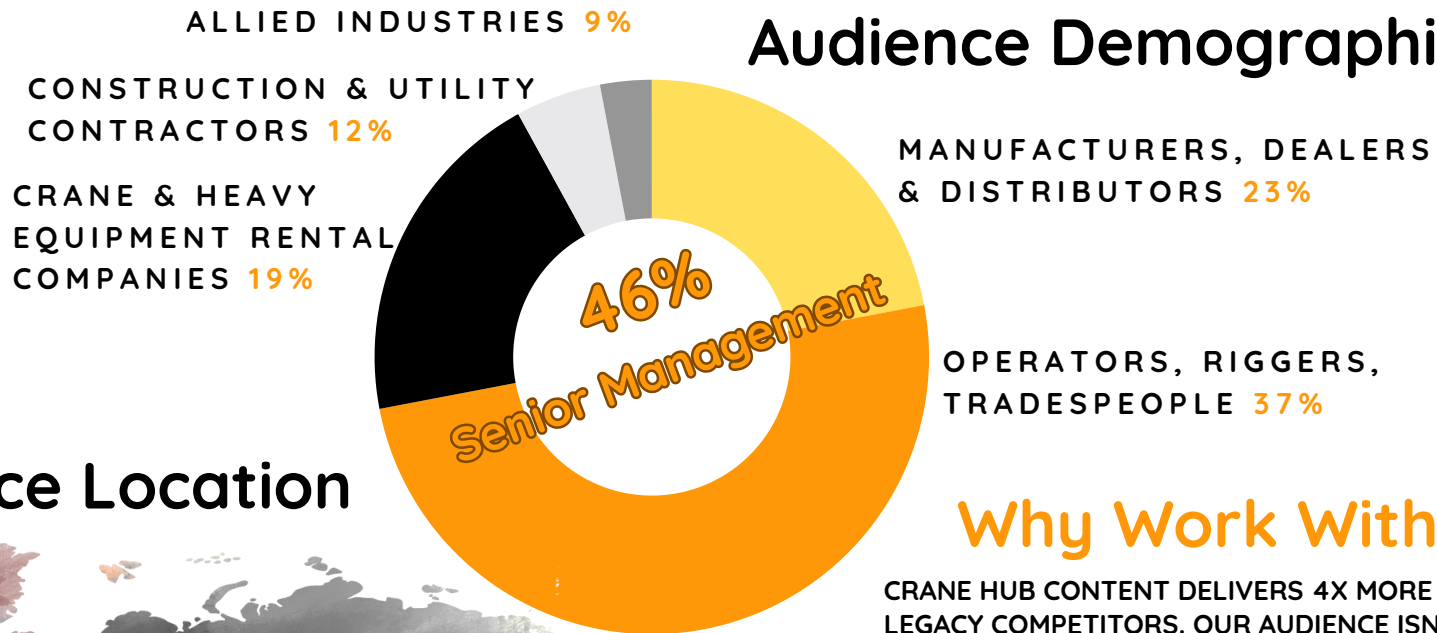
- **Global Reach:** Connect with decision-makers in North America, LATAM, Europe, Asia & Africa.
- **Targeted Audience:** Trusted by crane owners, operators, OEMs, and fleet managers.
- **Multi-Platform Exposure:** Amplify your message through the website, podcast, and social media.
- **Industry Authority:** A recognized leader in crane and heavy-lift media.
- **Thought Leadership:** Showcase expertise through features, case studies, and interviews.
- **Proven ROI:** Custom analytics and measurable results.



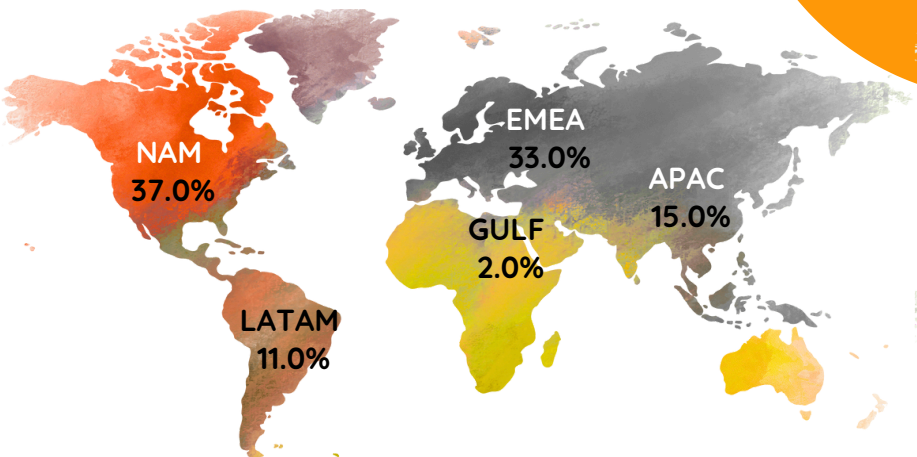
The Result:

Your brand reaches a global community of decision-makers, operators, and buyers across every medium they trust.

Audience Demographics



Audience Location



Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112
(VS. 27 FOR NEAREST COMPETITOR)

- +32% NEW ORGANIC FOLLOWERS IN 2025

- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

BOOMS UP BUZZ

38%

OPEN RATE

14K+

LINKEDIN
SUBSCRIBERS

MAGAZINE

42K+

VERIFIED
SUBSCRIBERS

12:50

AVG SESSION
TIME

42%

OPEN RATE

36%

CLICK RATE

Grow Your Brand, Amplify Your Reach!



54k +



54k +



42k +

Crane Hub Global Credit System

Flexible. Simple. Powerful.

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

BASIC PACKAGE

25 CREDITS
\$7,250.00 USD

PREMIUM PACKAGE

35 CREDITS
\$9,625.00 USD

BRAND GROWTH PACKAGE

50 CREDITS
\$12,500.00 USD

MARKET DOMINATION PACKAGE

100 CREDITS
\$22,500.00 USD

1 CREDIT
\$300.00 USD

5 Credits = 1 Full Page Magazine Advert

5 credits = 800 Word Article

8 Credits = 1200 Word Article

10 Credits = 2 Page Magazine Spread: Advert or Editorial

15 Credits = Cover



Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

Crane Hub Global 2026 Specialty Magazine Editions

New markets. New editions.
New opportunities for your brand!

Advertising Opportunities

Credits

Display

12

Front Cover

8

Inside Front

7

Inside Back

7

TOC

6

2 Page Spread

4

Full Page

3

Half Page

2

Quarter Page

10

Back Cover

8

Issue Sponsor



We are the leading fully digital Crane industry Magazine!

Every ad comes alive:
clickable, trackable, and video-enabled.

Click. Watch. Connect.



Advert Specifications

sarens FRANCE

PRECISION AT THE PORT OF DIEPPE

As part of France's EPR2 project, Sarens France took on a unique challenge for client HERBOSCH-KIERE – the launch of a 188-metre, 43-tonne pipeline.

The real test wasn't brute force, but precision. Eight telescopic mobile cranes, ranging from 80 t to 120 t, had to work in perfect harmony to prevent deformation of the massive pipe. This required a meticulously choreographed lift plan, with every move calculated to the millimeter.

From the earliest planning stages to the final launch, the project demanded intense coordination and flawless execution. The operation showcased Sarens' expertise in complex, synchronized lifting – and the dedication of its crews on the ground.

A special acknowledgment goes to all the Sarens teams for their commitment, and to HERBOSCH-KIERE for their trust in delivering such a finely tuned performance.

Front and Back Cover

Live Area: 7.37" x 10.12"

200mm W x 273mm H
(7.875in W x 10.75in H)

Full Page

200mm W x 273mm H
(7.875in W x 10.75in H)
200mm W x 273mm H
(7.875in W x 10.75in H)

Two Page Spread

400mm W x 273mm H
(15.75in W x 10.75in H)

Half Page Vertical

57mm W x 251mm H
(2.250in W x 9.875in H)

Half Page Horizontal

180mm W x 118mm H
(7.062in W x 4.625in H)

Quarter Page

86mm W x 118mm H
(3.375in W x 4.625in H)

Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!

Crane Hub Global is going bigger than ever with a new exclusive edition dedicated to EMA, Gulf, APAC & ANZ.

🚀 6 issues. 4 powerhouse regions. Unlimited opportunities.

Get regional insights, exclusive features, and unmatched visibility all powered by Crane Hub's global reach and multi-channel network.

👉 Your brand. Front and center in the world's fastest-growing crane markets.



Q1

January

Global Market Outlook & Regional Expansion

Ad Close 13/1

Publish Date 15/1

March

Safety & Training

Ad Close 10/3

Publish Date 3/12

Q3

July

Innovation & Infrastructure

Ad Close 7/7

Publish Date 9/7

September

Smart Fleets, Smart Routes

Ad Close 8/9

Publish Date 10/9

Q2

May

Specialized Transport

Ad Close 12/5

Publish Date 14/5

Q4

November

Future Forces: Youth, Tech & Trade

Ad Close 10/11

Publish Date 12/11

Crane Hub Global launches a dedicated LATAM edition—bringing the region's crane and lifting industry to the global stage.

🚀 6 issues. 1 region. Endless opportunities.

Packed with local insights, regional stories, and premium advertising space, this edition connects your brand to the most dynamic markets in Latin America.

☞ Also available in Spanish for maximum regional impact.

**Q1**

February

Growth Drivers & Urban Access

Ad Close 2/10

Publish Date 2/12

Q3

August

Smart Fleets, Smart Routes

Ad Close 8/10

Publish Date 8/13

October

Sustainability & Eco Gear

Ad Close 10/6

Publish Date 10/8

Q2

April

Training, Small Equipment & Ground Realities

Ad Close 4/7

Publish Date 4/9

June

Regional Transport + Public Works

Ad Close 6/9

Publish Date 6/11

Q4

December

Awards, Innovation & 2027 Outlook

Ad Close 12/8

Publish Date 12/10

Q1 | 2026 | February

Crane Hub Global is launching the industry's most comprehensive buyers guide—a definitive resource for the crane and lifting sector.

🚀 One powerful annual edition. One essential tool for the industry. Showcasing manufacturers, dealers, distributors, rental companies, and equipment listings, this guide puts your brand directly in front of active buyers and decision-makers.

👉 Be seen where business happens.

2026 Equipment Buyers Guide

- Introduction & Market Overview
 - Equipment Specifications Directory
 - Company Directory
 - Buying Advice
 - Certified Equipment
 - Bonus Tools
- Buyers Guide & Advertiser Index

Ad Close 2/24

Publish Date 2/26



Heavy Haul & Specialized Transport Digest Edition

Editorial Program

Q1 | 2026 | February

Crane Hub Global introduces an exclusive digest dedicated to the heavy haul and specialized transport sector.

 **Focused. Targeted. Essential.**

Packed with regional features, industry insights, and advertising opportunities, this digest connects your brand to the companies driving the world's biggest moves.

☛ **Position your brand at the center of heavy transport innovation.**

Heavy Haul & Specialized Transport Edition

- Global case studies
- Breakdown of innovations in self-propelled modular transporters
- Navigation of protocols NA
- Navigation of customs, escort protocols, and transit road design
- Telematics & AI in path planning
- Round-up of supporting tools for rigging and lifting support
- Risk mitigation and crisis planning for large convoys
- Equipment and strategies for the largest moves of the year
- Sector-based forecast for modular transport demand
- Emissions regulations and tech updates
- Updates on mega hauls
- Where and how crews train for high-risk convoys
- Temporary structure builds, modular terrain work

Ad Close 2/19

Publish Date 2/19



Q2 | 2026 | April

Crane Hub Global launches a special edition dedicated to rigging, lifting accessories, and below-the-hook solutions.

 **Specialized. Practical. Unmatched.**

Showcasing products, innovations, and safety practices, this edition connects suppliers and service providers directly with operators, riggers, and decision-makers across the lifting industry.

☛ **Shine a spotlight on your brand where lifting begins—under the hook.**

Rigging Edition

- 2025 Rigging & Under-the-Hook Innovations
- Safety-First Rigging
- Digital Rigging Tools
- Material Advances
- Rigging in Extreme Environments
- Annual Rigging Buyer's Guide
- Gear in Action
- Rigging Tech Briefs
- Load Planning 101
- Interactive Product Finder

Ad Close 4/14

Publish Date 4/16



Q3 | 2026 | October

Crane Hub Global presents a dedicated edition highlighting utility fleets, service trucks, and support vehicles that keep the lifting industry moving.

 **Focused. Functional. Industry-Driven.**

Featuring contractors, fleet managers, equipment providers, and innovations, this edition connects your brand with the companies that power essential field operations worldwide.

 **Drive visibility where utility and service meet heavy lifting.**

Utility & Service Truck Edition

- Smart Service Trucks
- Truck-Mounted Cranes & Lift Systems
- On the Job - Utility Truck Deployments
- Keeping Crews Safe
- Annual Utility & Service Truck Buyer's Guide
- Lineman Voices
- Interactive Truck Selector

Ad Close 10/13








Publish Date 10/15



Booms Up Buzz E-Newscast & Mini Mag

THE CRANE INDUSTRY'S INBOX CONNECTION QUICK-READ NEWS. HIGH-IMPACT ADS

Advert Specifications

FULL PAGE 200mm W x 273mm H (7.875in W x 10.75in H)	
HALF PAGE ISLAND 118mm W x 168mm H (4.625in W x 6.625in H)	
HALF PAGE VERTICAL 86mm W x 251mm H (3.375in W x 9.875in H)	
HALF PAGE HORIZONTAL 180mm W x 118mm H (7.062in W x 4.625in H)	
THIRD PAGE VERTICAL 57mm W x 251mm H (2.250in W x 9.875in H)	
THIRD PAGE HORIZONTAL 180mm W x 80mm H (7.062in W x 3.125in H)	
QUARTER PAGE 86mm W x 118mm H (3.375in W x 4.625in H)	

1. LEADERBOARD - (300px x 100px)
2. TOP FULL BANNER - (728px x 90px)
- 3 & 5. SPONSORED CONTENT Sponsored and custom content featured on our social media channels & website is also highlighted within our E-Cast , extending its reach to a broader audience.
4. MIDDLE FULL BANNER - (728px x 90px)
6. BOTTOM FULL BANNER - (728px x 90px)
- 7 & 8. FEATURED EQUIPMENT LISTING - (275px x 180px images) Prices, locations, link to listing.

Mini Mag

Credits

4

3

2

1

5

6

Display

2 Page Spread

Full Page

Half Page

Quarter Page

cover

Issue Sponser

E- Newscast

Display Credits 2 Issues

Leaderboard

6

Top Full Banner

4

Middle Full Banner

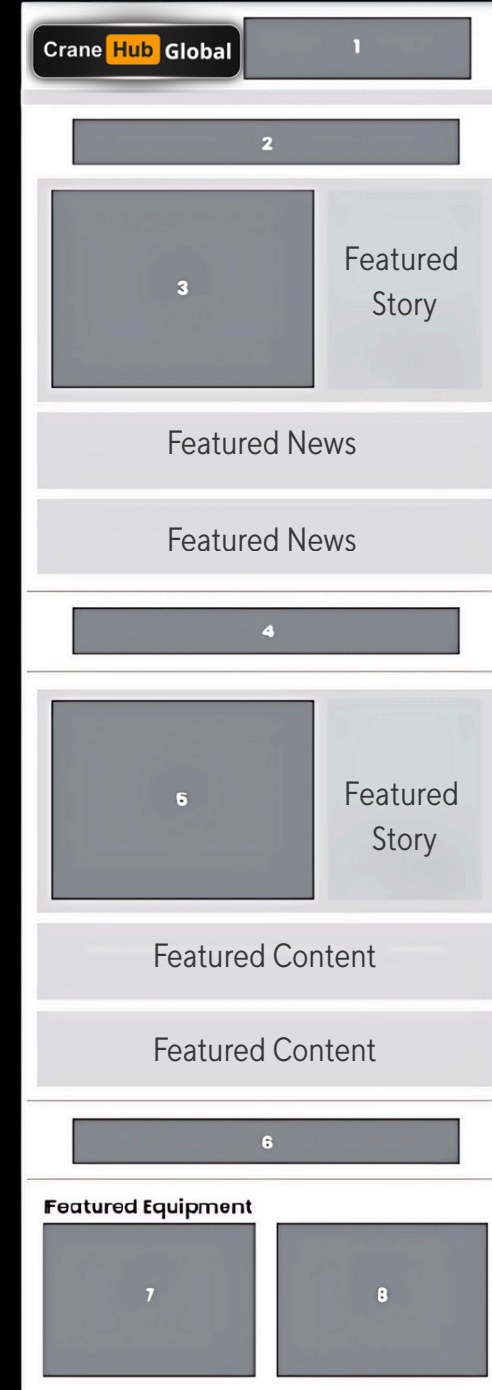
2

Bottom Full Banner

2

Equipment Listing

1



Booms Up Buzz E-Newscast & Mini Mag

2026 Editorial Program

Delivered Bi-Weekly
On Tuesdays

Your fast track to the latest crane industry buzz: **Quick. Digital. Essential !**

Q1

Gear Radar: Launch Timelines for Global OEMs

Send Date 1/13

Toolbox Talks: Safety Protocol Mini-Guides

Send Date 1/27

Haul Log: Recent Mega-Moves

Send Date 2/10

Gear & Routes: Modular System Comparisons

Send Date 2/24

Operator Profile: Women Leading OEM Innovation

Send Date 3/10

Career Map: Lifting Careers from Apprentice to Ops Lead

Send Date 3/24

Q2

Product Showdown: BlokCam vs. Crosby vs. HookCam

Send Date 4/7

Wired: Rigging Solutions

Send Date 4/21

Top 5 Simulators Reviewed

Send Date 5/12

Cert Map: Training Centers by Region

Send Date 5/26

Buyers Guide Digest: 2026 New Models

Send Date 6/9

Show Tracker: Event Previews & Exhibitor Plans

Send Date 6/23

Q3

Field Report: Lifts of the Month (Asia & Africa)

Send Date 7/7

Photo Deck: Operator-Submitted Highlights

Send Date 7/21

Fleet Trends Dashboard

Send Date 8/11

OEM Insights: Regional Strategy Comparisons

Send Date 8/25

Crane Dashboard Tech Stack Review

Send Date 9/8

AI Readiness Report: Are Fleets Ready?

Send Date 9/22

Q4

Carbon Scorecard: Equipment Comparison

Send Date 10/6

Green Build Toolkit for OEMs

Send Date 10/20

Award Digest: Nominees + Honorable Mentions

Send Date 1/10

Campaign Wraps: Spotlight on Winning Brands

Send Date 11/24

Send Date 12/8

Global Heat Map: OEM Movement Predictions

Send Date 12/22



Click. Watch. Connect.

Advertising Opportunities

ONLINE BANNERS	Display	Monthly Credits
	Leaderboard ROS	8 Credits
	Middle Banners Home Page	6 Credits
	Middle Banners Subpages	4 Credits
	Bottom Banners	3 Credits
	Left Position 3	3 Credits
	Right Position 4	2 Credits
	Featured/Sponsored Videos	3 Credits
	Featured Website Article	2 Credits
	Page Sponsor Home Page	7 Credits
	Page Sponsor Subpages	5 Credits
	Title Banners 1-4	3 Credits
	Title Banners 5-8	2 Credits



Monthly Impressions

40K Page Sponsor Sub

30K Middle Banner Sub

15K Left Position

15K Right Position

20K featured Content

70K Home Page Sponsor

50K Leaderboard ROS

40K Home Middle Banner

10K Bottom Banners

20K Title Banners



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

Targeted Ad Opportunities: Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

Geo-Targeted Ads for Precision Reach: Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.



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Let's discuss how Crane Hub Global can power your brand in 2026
contact us today!