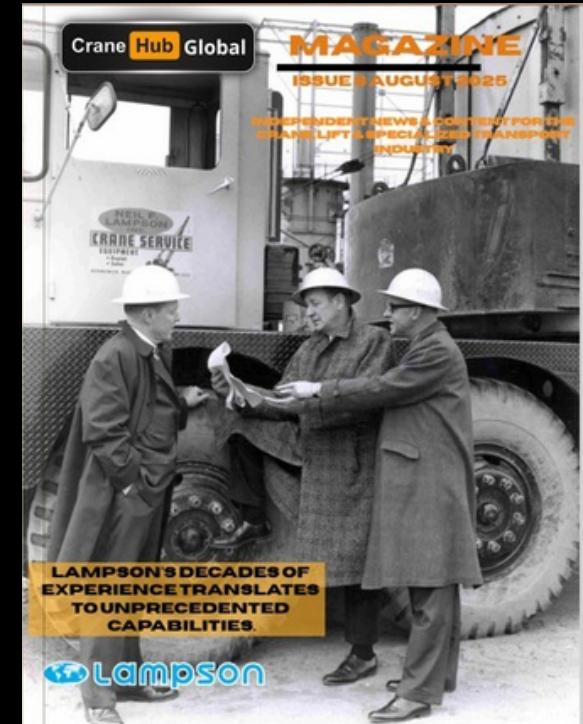
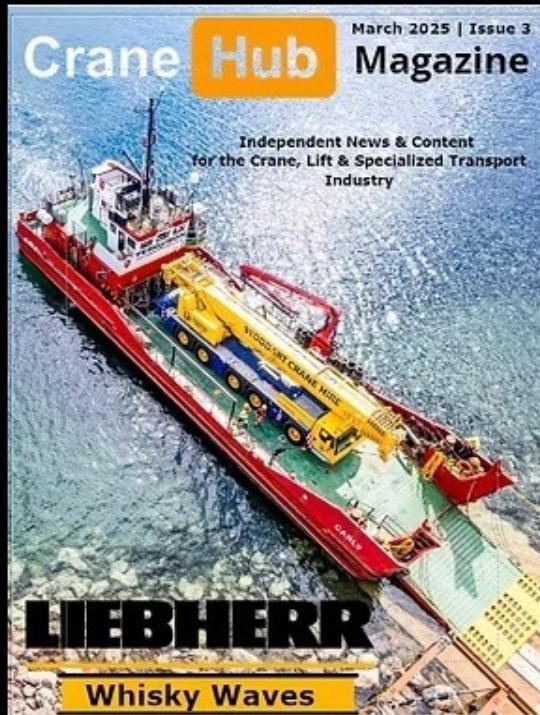


# Crane Hub MAGAZINE MEDIA KIT 2026

Digital Magazine  
Unbiased News & Content.

Global Reach, Local Impact  
Powered by the industries  
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

Crane Hub Magazine

# The leading fully digital Crane industry Magazine!

A large wind turbine with its blades partially visible is positioned in the foreground on the left. To its right is a tall lattice boom crane with its arm extended upwards. In the far distance, another smaller crane is visible against a vibrant sunset sky with orange and pink hues. The landscape below is a mix of green fields and a dense forest.



**Sarens France**

**THE**



**PRECISION AT THE PORT OF DIEPPE**

As part of France's EPR2 project, Sarens France took on a unique challenge for client HERBOSCH-KIERE – the launch of a 188-metre, 45-tonne pipeline. The real test wasn't brute force, but precision. Eight telescopic mobile cranes, ranging from 80 t to 120 t, had to work in perfect harmony to prevent deformation of the massive pipe. This required a meticulously choreographed lift plan, with every move calculated to the millimeter.





From the earliest planning stages to the final launch, this demanded intense coordination and flawless execution. It showcased Sarens' expertise in complex, synchronized lifts, dedication of its crews on the ground.





**LIEBHERR**  
**THE GLOBAL FINALE**

Precision, technique, and responsibility were the key words as crane operators from around the world competed in the final rounds of Liebherr's "Game of Cranes."

Held across five continents, the event brought together operators, selected from nearly 200 applicants, of demanding theoretical and practical challenges.

The image is the cover of the November 2025 issue of Crane Hub Magazine. The title 'Crane Hub' is at the top in white on a blue background, with 'Crane' in a larger font and 'Hub' in a smaller orange box. Below it is 'MAGAZINE' in a large orange font. Underneath that is 'ISSUE 11 NOVEMBER 2025'. The main image shows a large yellow lattice boom crane with a red hook block and cables against a blue sky. The word 'TERR' is partially visible at the bottom left, and 'ALISTS ARE SET' is below it. The bottom left also contains text about the crane being on display in September.

**BLUE COLLAR HERO OF THE MONTH**

**CONGRATULATIONS TO SAM BARRINGTON, OWNER AND PRESIDENT OF SKY LIMIT CRANE & RIGGING, OUR CRANE HUB GLOBAL BLUE COLLAR HERO OF THE MONTH!**

**From the Field to the Job Site - Uplifting People as Well as Loads**

Some heroes build with steel and concrete. Others build through courage, leadership, and vision. Sam Barrington, President of NFI Backhoe and now President of Sky Limit Crane & Rigging, does both.

After years of playing professional football, Sam brought the same discipline, teamwork, and leadership that he learned on the field into the crane and rigging industry. Today, he leads Sky Limit Crane & Rigging with a focus on safety, professionalism, and people values that extend far beyond the job site.

Off the clock, Sam is just as driven to make an impact. Through partnerships with organizations such as the Dreambuilders Foundation and Wisconsin Literacy Inc., the dedicated community projects that provide safe transportation for students, improvements that are designed to help families, and resources for families in need. His leadership has earned him recognition as an NFPA Community MVP. But for Sam, the true reward is simple: creating opportunities and inspiring others to give back.

**SKY LIMIT CRANE & RIGGING**

*"Each of us has a role to play in changing our communities," said Sam. "If we all do something small, together we can make a big difference."*

*"I volunteer because I care for future change. In 20 years I want to look back and see how much this world has changed, and know that I was a part of changing." - Points of Light's "It's important to remember that we all share the responsibility of giving back. If each one of us do something small, we together can make a large impact."*

At Crane Hub Global, we're proud to recognize Sam Barrington as our Blue Collar Hero of the Month a leader who proves that real strength isn't just measured in tons lifted, but in the lives uplifted.



ALLIED INDUSTRIES 9%

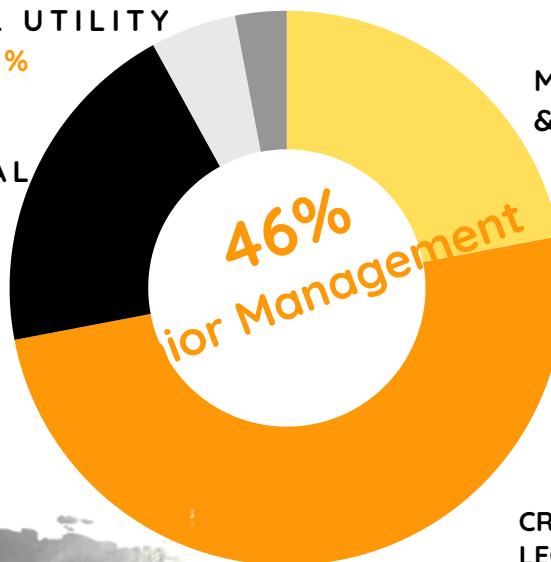
CONSTRUCTION &amp; UTILITY

CONTRACTORS 12%

CRANE &amp; HEAVY

EQUIPMENT RENTAL

COMPANIES 19%



## Audience Demographics

MANUFACTURERS, DEALERS &amp; DISTRIBUTORS 23%

OPERATORS, RIGGERS, TRADESPEOPLE 37%

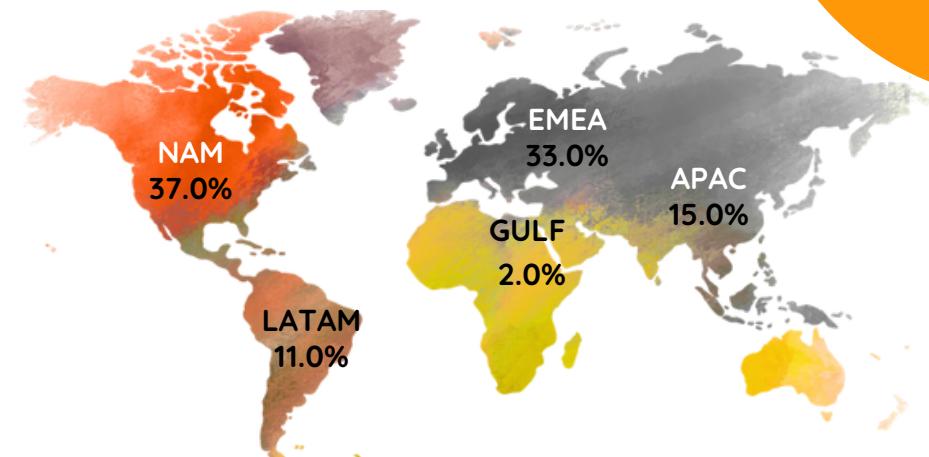
## Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

### SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112 (VS. 27 FOR NEAREST COMPETITOR)
- +32% NEW ORGANIC FOLLOWERS IN 2025
- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

## Audience Location



Grow Your Brand, Amplify Your Reach!



57k +



54k +



42k +

## REACH

200K+  
GLOBAL  
AUDIENCE

160K+  
SOCIAL MEDIA  
FOLLOWERS

## MAGAZINE STATS

42K+  
VERIFIED  
SUBSCRIBERS  
12:50  
AVG SESSION  
TIME

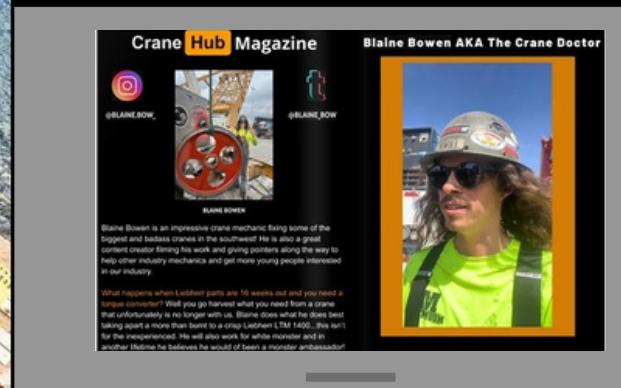
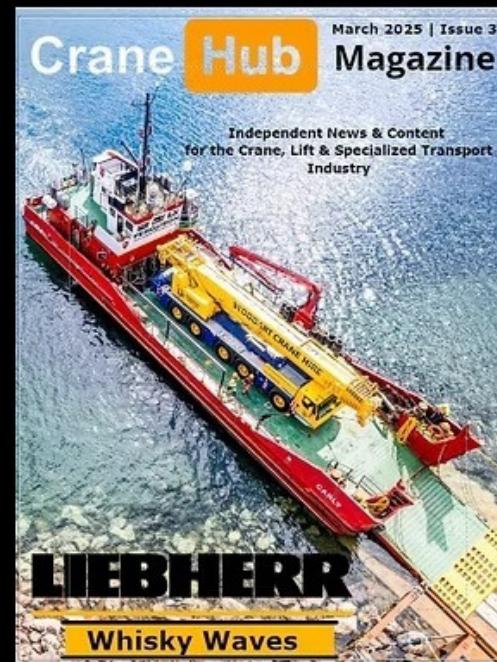
42%  
OPEN RATE  
36%  
CLICK RATE

# Crane Hub Magazine

We are the crane, lifting, and specialized transport industry's largest all-digital media platform.

With a global, verified audience and 100% organic growth, we deliver 4X more engagement than legacy competitors.

- **Global Reach:** Connect with decision-makers in North America, LATAM, Europe, Asia & Africa.
- **Targeted Audience:** Trusted by crane owners, operators, OEMs, and fleet managers.
- **Multi-Platform Exposure:** Amplify your message through the website, podcast, and social media.
- **Industry Authority:** A recognized leader in crane and heavy-lift media.
- **Thought Leadership:** Showcase expertise through features, case studies, and interviews.
- **Proven ROI:** Custom analytics and measurable results.



## The Result:

Your brand reaches a global community of decision-makers, operators, and buyers across every medium they trust.

Flexible. Simple. Powerful.

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

**BASIC PACKAGE**

**25 CREDITS**

\$7,250.00 USD

**1 CREDIT**

\$300.00 USD



**PREMIUM PACKAGE**

**35 CREDITS**

\$9,625.00 USD

**BRAND GROWTH PACKAGE**

**50 CREDITS**

\$12,500.00 USD

**100 CREDITS**

\$22,500.00 USD

**5 Credits = 1 Full Page Magazine Advert**

**5 credits = 800 Word Article**

**8 Credits = 1200 Word Article**

**10 Credits = 2 Page Magazine Spread: Advert or Editorial**

**15 Credits = Cover**



Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

# Crane Hub Magazine 2026 Editorial Program

January



Global Market Outlook & OEM Expansion  
Tower Cranes



Ad Close 1/2  
Publish Date 1/6

February

Heavy Haul & Modular Transport  
All Terrain Cranes

Ad Close 1/30  
Publish Date 2/3



March  
CONEXPO  
CON / AGG  
ConExpo Edition  
Crawler Cranes

Ad Close 2/27  
Publish Date 3/3



50 YEARS SOLID  
WORLD OF CONCRETE



Q3

July

Cranes in the Field: Operator POVs  
Spider & Mini cranes

Ad Close 6/26  
Publish Date 6/30

August

Global Fleet Rankings & Trends  
Barge Cranes

Ad Close 7/31  
Publish Date 8/4



Rigging, Safety & Lifting Intelligence

Below The Hook

Ad Close 3/27  
Publish Date 3/31



May

Simulation, Certification & Operator Training  
Rough Terrain Cranes

Ad Close 5/1  
Publish Date 5/5



June

Mid-Year Buyers Guide & Event Season  
Truck Mounted Cranes

Ad Close 5/29  
Publish Date 6/2



September

Crane Technology, AI & Telematics  
Utility Trucks

Ad Close 8/28  
Publish Date 9/1



Q4



October

Green Cranes & ESG  
Electric & Hybrid Cranes



Ad Close 9/25  
Publish Date 9/29

November

CraneLife Awards  
Mega cranes

Ad Close 9/30  
Publish Date 11/3

December

Vision 2026: Automation, AI & Expansion  
Specialized Cranes

Ad Close 11/27  
Publish Date 12/1

# Crane Hub Magazine

We are the leading fully digital Crane industry Magazine!

12 Issues in 2026



Click. Watch. Connect.

## Advert Specifications

Front and Back Cover		Half Page Vertical	
	200mm W x 273mm H (7.875in W x 10.75in H)		57mm W x 251mm H (2.250in W x 9.875in H)
Full Page		Half Page Horizontal	
	200mm W x 273mm H (7.875in W x 10.75in H)		180mm W x 118mm H (7.062in W x 4.625in H)
	200mm W x 273mm H (7.875in W x 10.75in H)	Quarter Page	
Two Page Spread			86mm W x 118mm H (3.375in W x 4.625in H)
	400mm W x 273mm H (15.75in W x 10.75in H)		

## Advertising Opportunities

Every ad comes alive:  
clickable, trackable, and video-enabled.

### Credits

15

### Display

Front Cover

10

Inside Front

8

Inside Back

8

TOC

10

2 Page Spread

5

Full Page

3

Half Page

2

Quarter Page

12

Back Cover

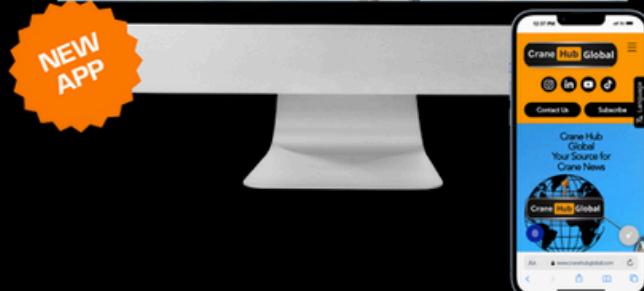
10

Issue Sponsor

Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!

## Advertising Opportunities

ONLINE BANNERS	Display	Monthly Credits
Leaderboard ROS		8 Credits
Middle Banners Home Page		6 Credits
Middle Banners Subpages		4 Credits
Bottom Banners		3 Credits
Left Position 3		3 Credits
Right Position 4		2 Credits
Featured/Sponsored Videos		3 Credits
Featured Website Article		2 Credits
Page Sponsor Home Page		7 Credits
Page Sponsor Subpages		5 Credits
Title Banners 1-4		3 Credits
Title Banners 5-8		2 Credits



NEW APP

## Monthly Impressions

40K Page Sponsor Sub

30K Middle Banner Sub

15K Left Position

15K Right Position

20K featured Content

70K HomePage Sponsor

50K Leaderboard ROS

40K Home Middle Banner

10K Bottom Banners

20K Title Banners



Crane Hub Website



FEATURED CONTENT



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

**Targeted Ad Opportunities:** Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

**Geo-Targeted Ads for Precision Reach:** Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.



Crane **Hub** Global

[www.CraneHubGlobal.com](http://www.CraneHubGlobal.com)

[info@CraneHubGlobal.com](mailto:info@CraneHubGlobal.com)

+1 (863) 333-1650

Director of Media Partnerships

Clint Wood

[Clint@CraneHubGlobal.com](mailto:Clint@CraneHubGlobal.com)

Direct: +1 (480) 915-0060

Director of Global Marketing & Editor In Chief

Meagan Wood

[Meagan@CraneHubGlobal.com](mailto:Meagan@CraneHubGlobal.com)

Direct: +1 (630) 418-4021



Let's discuss how Crane Hub Global can power your brand in 2026  
contact us today!