

Marketplace | APP | Magazineng

The all-digital platform for buying, selling, and connecting in the crane industry..

Global Reach, Local Impact
Powered by the industries
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

App | Website | Magazine

One hub. Every solution. Marketplace, magazine, and more: all digital



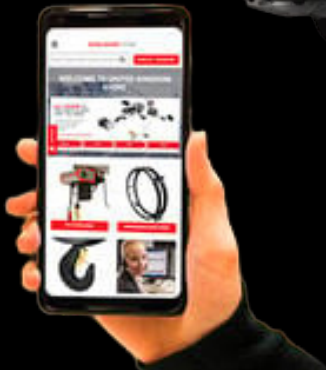
One Marketplace. Multiple Platforms.

Buy-Sell-Rent

Cranes & lifting equipment

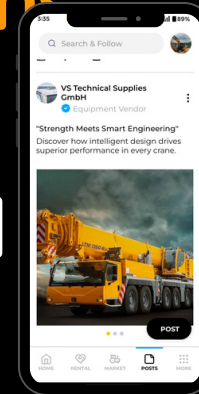


Parts & accessories



Services & solutions

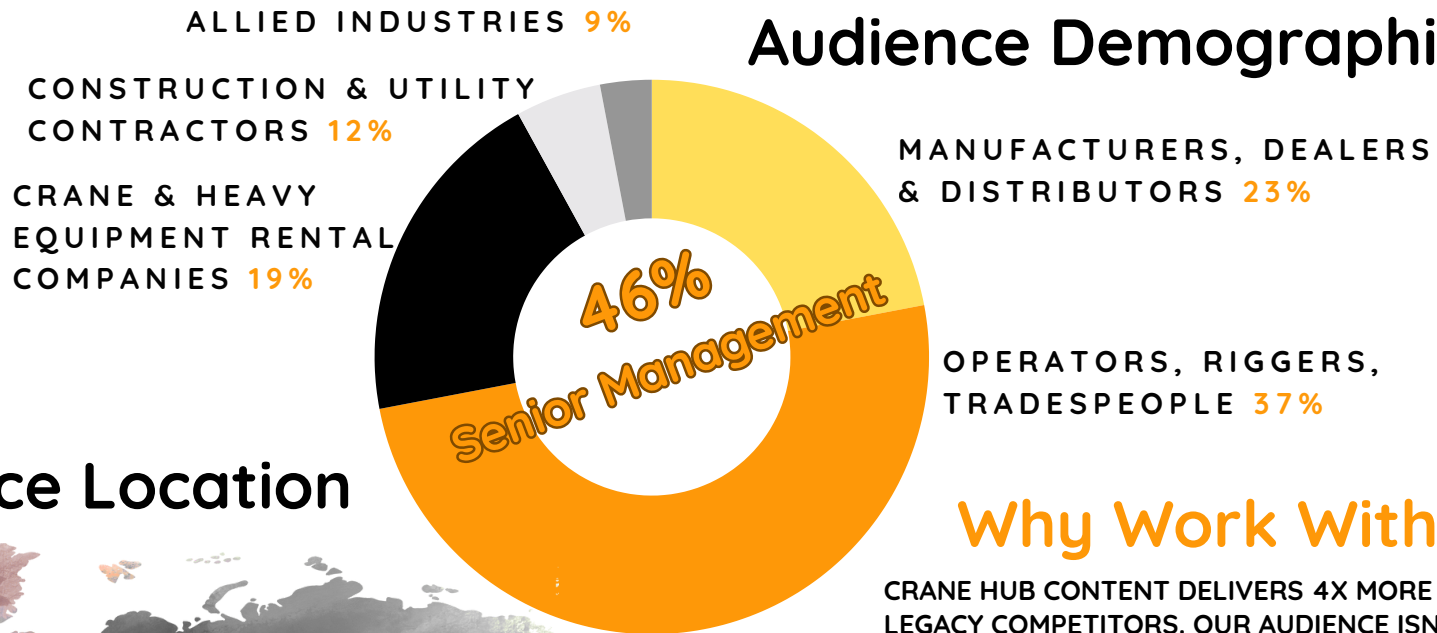
Social Media Feed



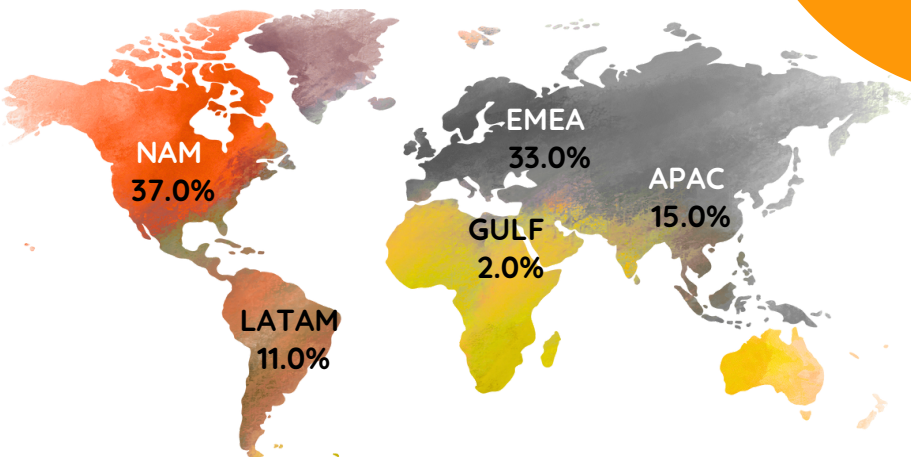
Digital buy/sell magazine



Audience Demographics



Audience Location



Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112
(VS. 27 FOR NEAREST COMPETITOR)

- +32% NEW ORGANIC FOLLOWERS IN 2025

- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

REACH

200K+
GLOBAL
AUDIENCE

160K+
SOCIAL MEDIA
FOLLOWERS

WEBSITE

120K+
Page Views
Monthly

64,798
Unique visitors

MAGAZINE

42K+
VERIFIED
SUBSCRIBERS

12:50
AVG SESSION
TIME

42%
OPEN RATE

36%
CLICK RATE

Trade Smarter. Grow Faster



MARKETPLACE
MAGAZINE

Q1		Q2		Q3		Q4	
January	Ad Close 1/6 Publish Date 1/8	April	Ad Close 3/31 Publish Date 4/2	July	Ad Close 7/2 Publish Date 6/30	October	Ad Close 9/29 Publish Date 10/1
February	Ad Close 2/3 Publish Date 2/5	May	Ad Close 5/5 Publish Date 5/7	August	Ad Close 8/6 Publish Date 8/4	November	Ad Close 11/3 Publish Date 11/5
March	Ad Close 3/3 Publish Date 3/5	June	Ad Close 6/2 Publish Date 6/4	September	Ad Close 9/1 Publish Date 9/3	December	Ad Close 12/1 Publish Date 12/3

SINGLE LISTING

NEW

Crane Hub
Global
Marketplace

Magazine

Issue 1 | January 2026

CONNECTING BUYERS AND SELLERS WORLDWIDE



DISPLAY

Page Sponsor

Leaderboard ROS

Middle Banner

Right Position 1

Right Position 2

Bottom Banner

CREDITS

Monthly

8 Credits

6 Credits

4 Credits

3 Credits

2 Credits

5 Credits

DISPLAY

Service Listing Enhanced

Service Listing

Career Opportunities-Job Listing

Sponsored Job Listing

Page Sponsor

Leaderboard ROS

Middle Banner

Right Position 1

Right Position 2

Bottom Banner

CREDITS

Monthly

6 Credits

3 Credits

1 Credit

3 Credits

6 Credits

5 Credits

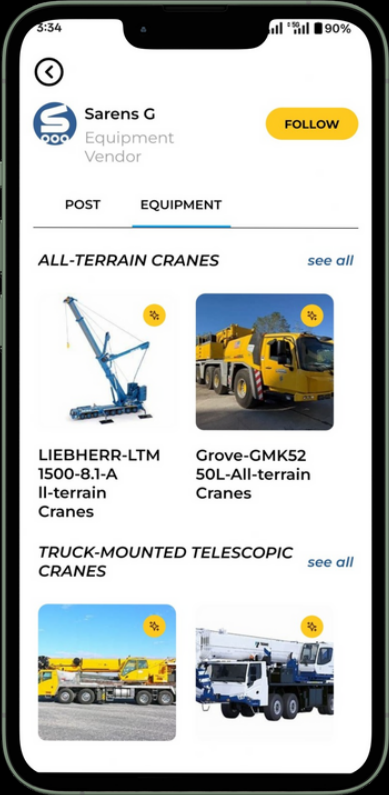
3 Credits

2 Credits

1 Credit

4 Credits





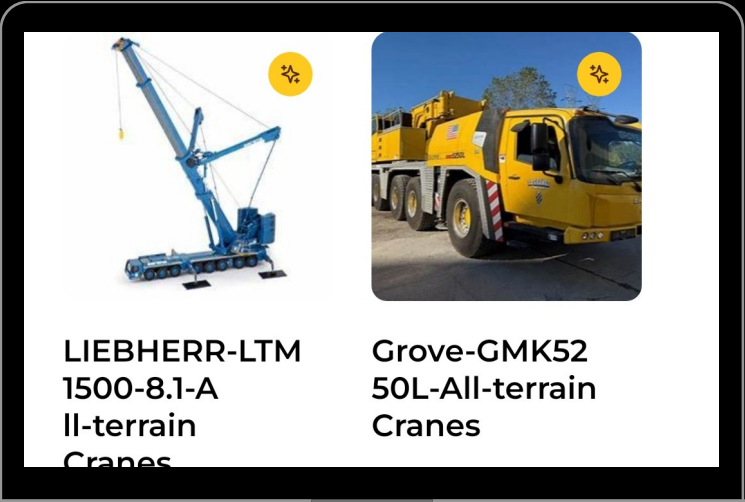
GLOBAL REACH. REAL RESULTS.

LISTING PRICING

Equipment for Sale/Rent - 1 Time	1 Until Sold	2 Until Sold	3 Until Sold
Website-App	\$250	\$500	\$600
Equipment for Sale/Rent - Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500
Products, Parts & Accessories-Monthly	1 Listing	2 Listings	3 Listings
Website-App	\$100	\$175	\$200
	5 Listings	10 Listings	Unlimited Listings
	\$300	\$400	\$500

PRICING IN USD

LISTINGS CAN EITHER BE ON
THE WEBSITE OR IN THE APP



MARKETPLACE ADVERTISING

APP BANNER ADS

6 ROTATING SLOTS | SCREENS ON ALL SECTIONS | ADS ROTATE ON ALL PAGES

New Equipment
Top

\$900

New Equipment 2nd

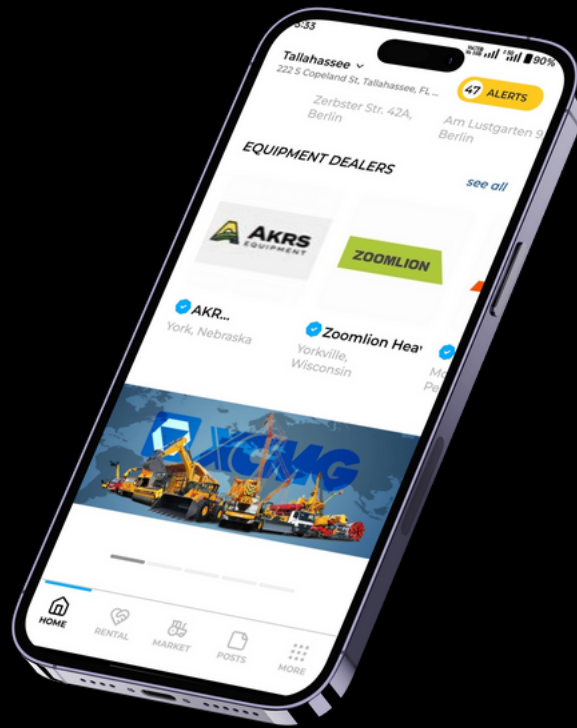
\$800

New Equipment 3rd

\$700

New Equipment
Bottom

\$600



MONTHLY PRICING USD

Used Equipment
Top

\$800

Used Equipment 2nd

\$700

Used Equipment 3rd

\$600

Used Equipment
Bottom

\$500



SHOW CASE YOUR COMPANY NEWS & CONTENT

FREELANCERS
CERTIFIED OPERATORS

RENTAL COMPANIES
DEALERS

OEMS
TRAINING CENTERS
SPONSORS

Professional
\$19/MO
USD

Business
\$79/MO
USD

Enterprise
\$199/MO
USD

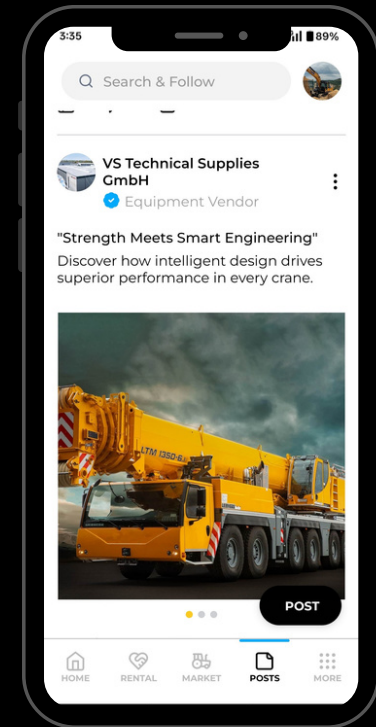
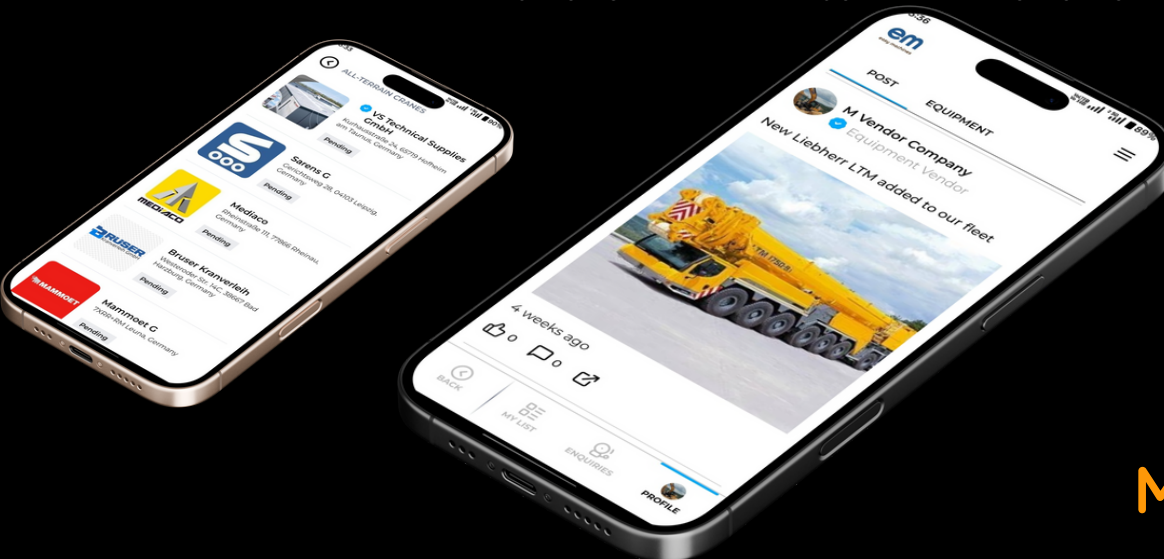
POST UPDATES
UNLIMITED FOLLOWS
JOB ALERTS
REACTIONS

PLUS

COMPANY PROFILE
CONTENT PROMOTION

PLUS

SPONSORED CONTENT
ANALYTICS
LEADS
PRESS RELEASE SYNDICATION



MONTHLY ADD ON

Crane **Hub**
Global
Marketplace

AUCTION



Expert Support

Our team of seasoned professionals provides comprehensive support, from equipment financing to transport, ensuring a seamless auction experience from start to finish.

60 Day
\$600 USD



Safety

Prioritizing safety is non-negotiable. All the machinery undergoes rigorous inspections and adheres to strict standards, providing peace of mind in every transaction.

30 Day
\$800 USD



Transparency

Utilizing our Valuation data, we provide a comprehensive system for both sellers & buyers with global equipment values. We have the most accurate pricing model worldwide.

15 Day
\$1350 USD

Crane Hub Global Marketplace

Where the Industry Trades



Ready to Buy, Sell & Connect?

Join the world's premier all-digital crane marketplace today.

👉 Visit: CraneHubGlobal.com/Marketplace

Advertising Opportunities

ONLINE BANNERS	Display	Monthly Credits
	Leaderboard ROS	8 Credits
	Middle Banners Home Page	6 Credits
	Middle Banners Subpages	4 Credits
	Bottom Banners	3 Credits
	Left Position 3	3 Credits
	Right Position 4	2 Credits
	Featured/Sponsored Videos	3 Credits
	Featured Website Article	2 Credits
	Page Sponsor Home Page	7 Credits
	Page Sponsor Subpages	5 Credits
	Title Banners 1-4	3 Credits
	Title Banners 5-8	2 Credits



Monthly Impressions

40K Page Sponsor Sub

30K Middle Banner Sub

15K Left Position

15K Right Position

20K featured Content

70K Home Page Sponsor

50K Leaderboard ROS

40K Home Middle Banner

10K Bottom Banners

20K Title Banners



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

Targeted Ad Opportunities: Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

Geo-Targeted Ads for Precision Reach: Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.



Crane **Hub** Global

www.CraneHubGlobal.com

info@CraneHubGlobal.com

+1 (863) 333-1650



Director of Media Partnerships

Clint Wood

Clint@CraneHubGlobal.com

Direct: +1 (480) 915-0060

Director of Global Marketing & Editor In Chief

Meagan Wood

Meagan@CraneHubGlobal.com

Direct: +1 (630) 418-4021



Let's discuss how Crane Hub Global can power your brand in 2026
contact us today!