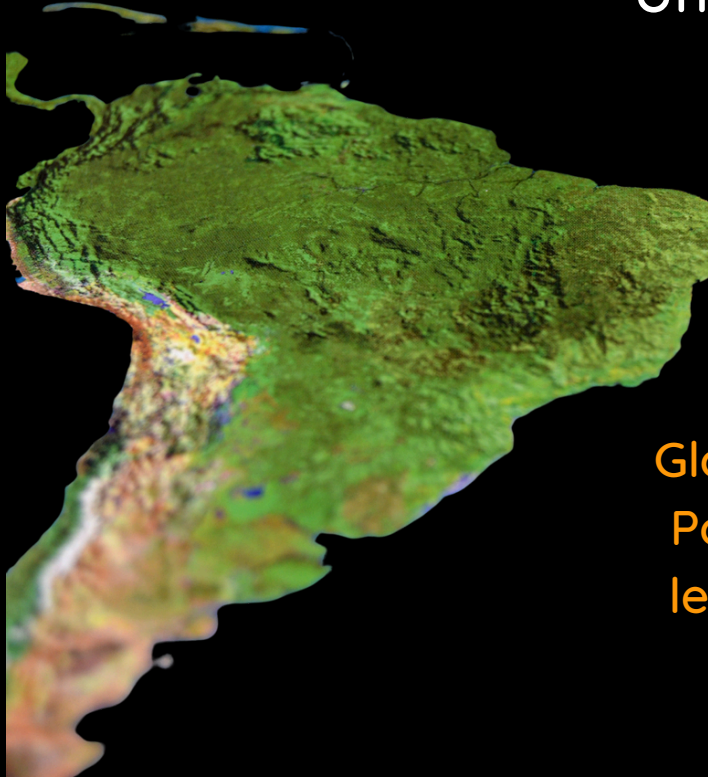


LATAM Specialty Publications  
Unbiased News & Content.



Global Reach, Local Impact  
Powered by the industries  
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

How we started, What we have done & Where we are going!

2021

Launched a social first brand

2024

Launched Crane Hub Magazine

2026

Crane Hub App,  
LATAM, European, Specialty magazine  
editions launch

2023

Grew social media following organically

2025

The Lift Point, Booms Up Buzz & Marketplace go live

Grow Your Brand, Amplify Your Reach!



54k +

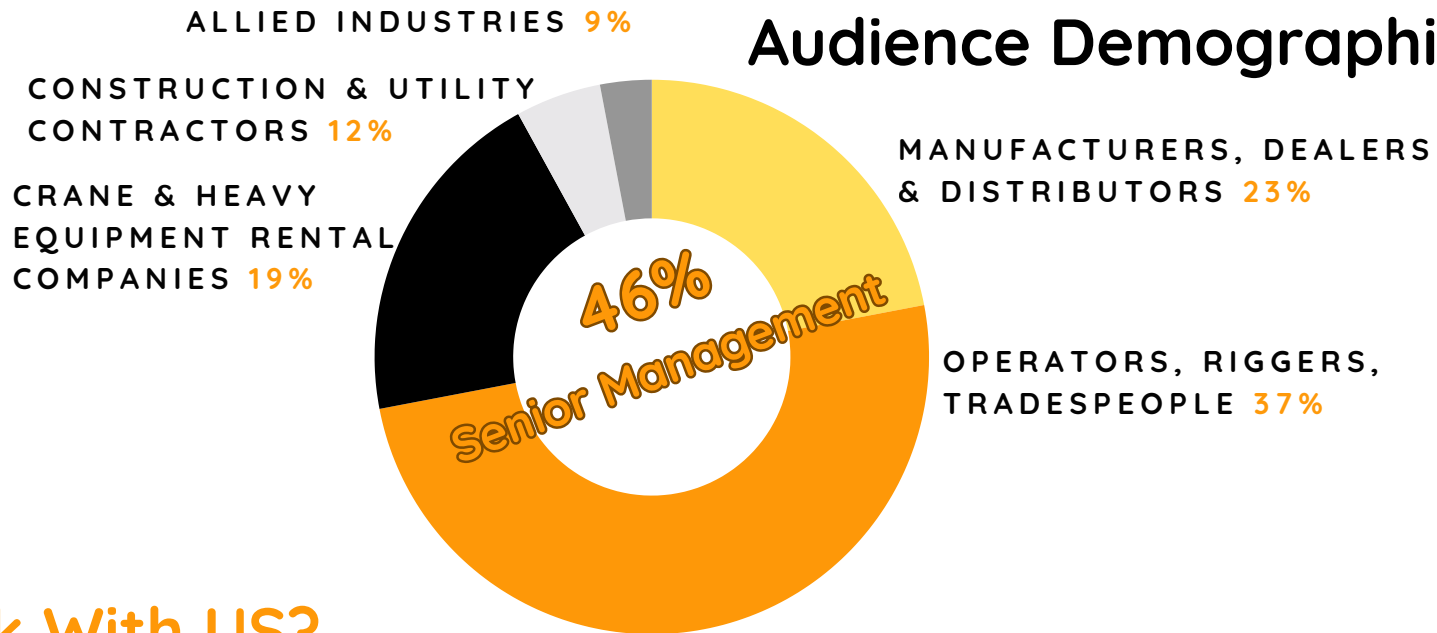


54k +



42k +

## Audience Demographics

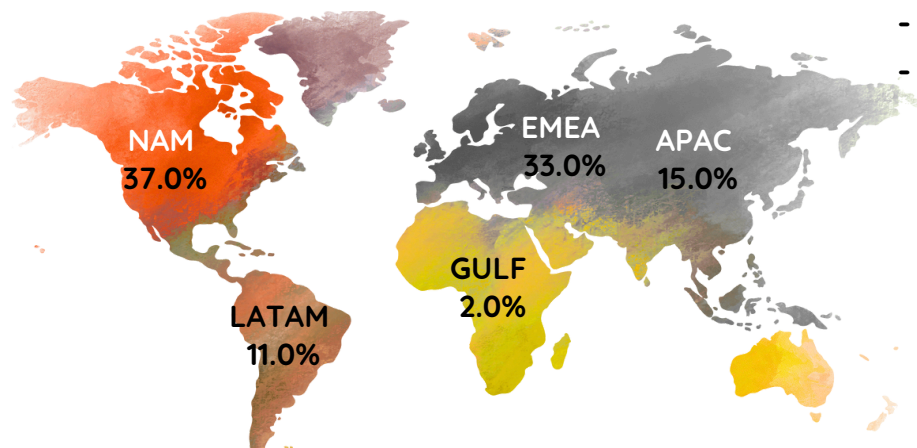


## Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

### Social Media Stats:

- Engagement per post: 101-112 (vs. 27 for nearest competitor)
- +32% new organic followers in 2025
- 46%+ of our audience are senior leaders and decision-makers



## Audience Location

### MAGAZINE

**42K+**VERIFIED  
SUBSCRIBERS**12:50**AVG SESSION  
TIME**42%**

OPEN RATE

**36%**

CLICK RATE

# Crane **Hub** Global Credit System

**Flexible. Simple. Powerful.**

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

BASIC PACKAGE	PREMIUM PACKAGE	BRAND GROWTH PACKAGE	MARKET DOMINATION PACKAGE
25 CREDITS \$7,250.00 USD	35 CREDITS \$9,625.00 USD	50 CREDITS \$12,500.00 USD	100 CREDITS \$22,500.00 USD

**1 CREDIT**  
\$300.00 USD

**1 Credit** = 1 Omni-Channel Social Media Post with Static Image or Video & Linking & Tagging  
**5 Credits** = 1 Full Page Magazine Advert  
**5 credits** = 800 Word Article on Website or Magazine  
**8 Credits** = 1200 Word Article on Website or Magazine  
**10 Credits** = 2 Page Magazine Spread: Advert or Editorial  
**15 Credits** = Magazine Cover

Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

New markets. New editions.  
New opportunities for your brand!



## Advertising Opportunities

### Credits

12

8

7

7

6

4

3

2

10

8

### Display

Front Cover

Inside Front

Inside Back

TOC

2 Page Spread

Full Page

Half Page





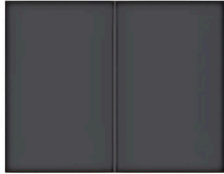

Quarter Page

Back Cover

Issue Sponsor

We are the leading fully digital Crane industry Magazine!

## Advert Specifications

Front and Back Cover Live Area: 7.37" x 10.12"		Half Page Vertical 57mm W x 251mm H (2.250in W x 9.875in H)	
Full Page 200mm W x 273mm H (7.875in W x 10.75in H)		Half Page Horizontal 180mm W x 118mm H (7.062in W x 4.625in H)	
Two Page Spread 200mm W x 273mm H (7.875in W x 10.75in H)		Quarter Page 86mm W x 118mm H (3.375in W x 4.625in H)	

## Advertising Opportunities

Every ad comes alive:  
clickable, trackable, and video-enabled.



Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!



Crane Hub Global launches a dedicated LATAM edition—bringing the region's crane and lifting industry to the global stage.

🚀 6 issues. 1 region. Endless opportunities.

Packed with local insights, regional stories, and premium advertising space, this edition connects your brand to the most dynamic markets in Latin America.

☞ Also available in Spanish for maximum regional impact.

**Q1**

February

Growth Drivers &amp; Urban Access

Ad Close 2/10

Publish Date 2/12

**Q3**

August

Smart Fleets, Smart Routes

Ad Close 8/10

Publish Date 8/13

October

Sustainability &amp; Eco Gear

Ad Close 10/6

Publish Date 10/8

**Q2**

April

Training, Small Equipment &amp; Ground Realities

Ad Close 4/7

Publish Date 4/9

June

Regional Transport + Public Works

Ad Close 6/9

Publish Date 6/11

**Q4**

December

Awards, Innovation &amp; 2027 Outlook

Ad Close 12/8

Publish Date 12/10





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Let's discuss how Crane Hub Global can power your brand in 2026  
contact us today!