

Digital Magazine

Unbiased News & Content.

Global Reach, Local Impact
Powered by the industries
leading Social Community



Crane Hub Global delivers the largest organic, verified audience in the crane and lifting sector, with 4X higher engagement than legacy competitors.

Crane Hub Global The Magazine

We are the crane, lifting, and specialized transport industry's largest all-digital media platform.

With a global, verified audience and 100% organic growth, we deliver 4X more engagement than legacy competitors.

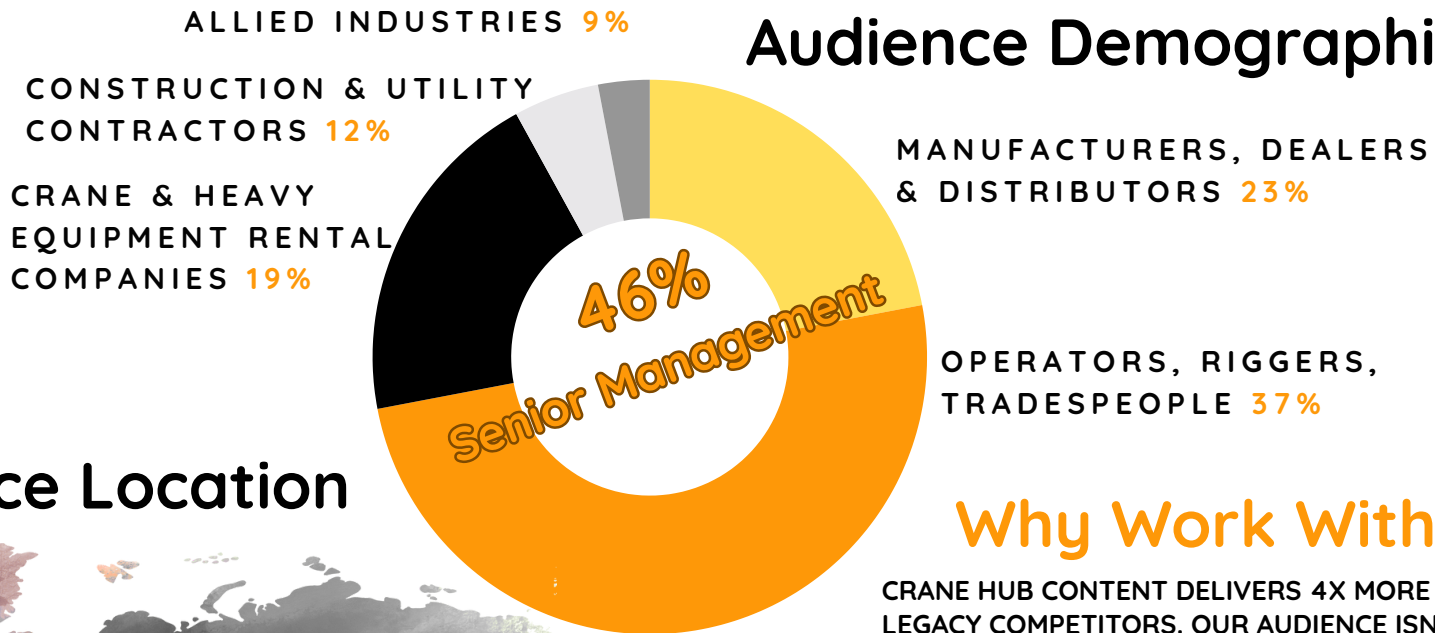
- **Global Reach:** Connect with decision-makers in North America, LATAM, Europe, Asia & Africa.
- **Targeted Audience:** Trusted by crane owners, operators, OEMs, and fleet managers.
- **Multi-Platform Exposure:** Amplify your message through the website, podcast, and social media.
- **Industry Authority:** A recognized leader in crane and heavy-lift media.
- **Thought Leadership:** Showcase expertise through features, case studies, and interviews.
- **Proven ROI:** Custom analytics and measurable results.



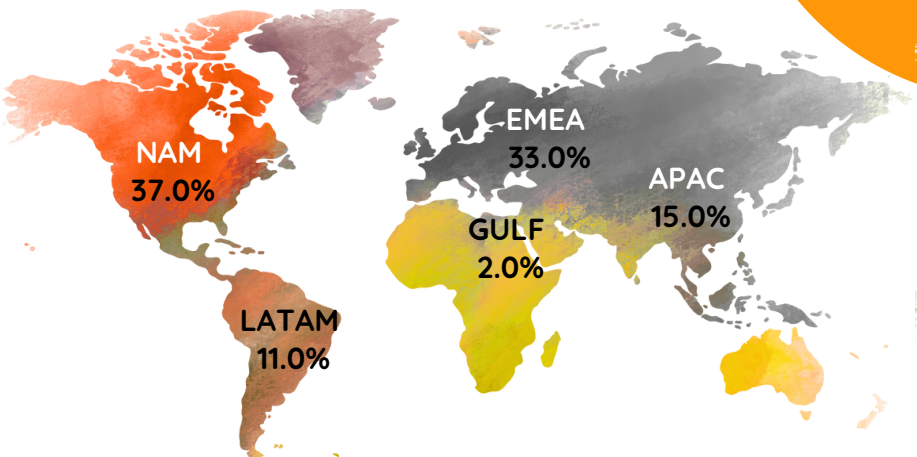
The Result:

Your brand reaches a global community of decision-makers, operators, and buyers across every medium they trust.

Audience Demographics



Audience Location



Why Work With US?

CRANE HUB CONTENT DELIVERS 4X MORE ENGAGEMENT THAN LEGACY COMPETITORS. OUR AUDIENCE ISN'T JUST LARGE—IT'S ACTIVE, INVESTED, AND INFLUENTIAL. EVERY FOLLOWER IS 100% ORGANIC: NO PURCHASED LISTS, NO BOTS.

SOCIAL MEDIA STATS:

- ENGAGEMENT PER POST: 101-112
(VS. 27 FOR NEAREST COMPETITOR)

- +32% NEW ORGANIC FOLLOWERS IN 2025

- 46%+ OF OUR AUDIENCE ARE SENIOR LEADERS AND DECISION-MAKERS

REACH

200K+
GLOBAL
AUDIENCE

160K+
SOCIAL MEDIA
FOLLOWERS

MAGAZINE STATS

42K+
VERIFIED
SUBSCRIBERS

12:50
AVG SESSION
TIME

42%
OPEN RATE

36%
CLICK RATE

Grow Your Brand, Amplify Your Reach!



54k +



54k +



42k +

Crane Hub Global Credit System

Flexible. Simple. Powerful.

Crane Hub Global uses a credit system so you can mix and match advertising across magazine, digital, social, and podcast channels.

BASIC PACKAGE

25 CREDITS
\$7,250.00 USD

PREMIUM PACKAGE

35 CREDITS
\$9,625.00 USD

BRAND GROWTH PACKAGE

50 CREDITS
\$12,500.00 USD

MARKET DOMINATION PACKAGE

100 CREDITS
\$22,500.00 USD

1 CREDIT
\$300.00 USD

5 Credits = 1 Full Page Magazine Advert

5 credits = 800 Word Article

8 Credits = 1200 Word Article

10 Credits = 2 Page Magazine Spread: Advert or Editorial

15 Credits = Cover



Credits can be used for all Services.

The credits don't expire; use at any time, at your discretion.

Crane Hub Magazine 2026 Editorial Program



Q1

January



Global Market Outlook & OEM Expansion
Tower Cranes

Ad Close 1/2
Publish Date 1/6



February

Heavy Haul & Modular Transport
All Terrain Cranes

Ad Close 1/30
Publish Date 2/3



March
CONEXPO
CON / AGG
ConExpo Edition
Crawler Cranes

Ad Close 2/27
Publish Date 3/3



Q3

July

Cranes in the Field: Operator POVs
Spider & Mini cranes

Ad Close 6/26
Publish Date 6/30

August

Global Fleet Rankings & Trends
Barge Cranes

Ad Close 7/31
Publish Date 8/4

April

Q2



Rigging, Safety & Lifting Intelligence
Below The Hook

Ad Close 3/27
Publish Date 3/31



May

Simulation, Certification & Operator Training
Rough Terrain Cranes

Ad Close 5/1
Publish Date 5/5



June

Mid-Year Buyers Guide & Event Season
Truck Mounted Cranes

Ad Close 5/29
Publish Date 6/2



September

Crane Technology, AI & Telematics
Utility Trucks

Ad Close 8/28
Publish Date 9/1



October

Q4

Green Cranes & ESG
Electric & Hybrid Cranes

Ad Close 9/25
Publish Date 9/29



November

CraneLife Awards
Mega cranes

Ad Close 9/30
Publish Date 11/3

December

Vision 2026: Automation, AI & Expansion
Specialized Cranes

Ad Close 11/27
Publish Date 12/1

Crane Hub Magazine

We are the leading fully digital Crane industry Magazine!

12 Issues in 2026



Click. Watch. Connect.

Advert Specifications

Front and Back Cover 200mm W x 273mm H (7.875in W x 10.75in H)	Half Page Vertical 57mm W x 251mm H (2.250in W x 9.875in H)
Full Page 200mm W x 273mm H (7.875in W x 10.75in H)	Half Page Horizontal 180mm W x 118mm H (7.062in W x 4.625in H)
Two Page Spread 400mm W x 273mm H (15.75in W x 10.75in H)	Quarter Page 86mm W x 118mm H (3.375in W x 4.625in H)

Advertising Opportunities

Every ad comes alive:
clickable, trackable, and video-enabled.

Credits

15

10

8

8

10

5

3

2

12

10

Display

Front Cover

Inside Front

Inside Back

TOC

2 Page Spread

Full Page

Half Page

Quarter Page

Back Cover

Issue Sponser

Your ads reach more readers, across more regions, and on more screens — maximizing visibility while minimizing cost!

Advertising Opportunities

ONLINE BANNERS	Display	Monthly Credits
	Leaderboard ROS	8 Credits
	Middle Banners Home Page	6 Credits
	Middle Banners Subpages	4 Credits
	Bottom Banners	3 Credits
	Left Position 3	3 Credits
	Right Position 4	2 Credits
	Featured/Sponsored Videos	3 Credits
	Featured Website Article	2 Credits
	Page Sponsor Home Page	7 Credits
	Page Sponsor Subpages	5 Credits
	Title Banners 1-4	3 Credits
	Title Banners 5-8	2 Credits



Monthly Impressions

40K Page Sponsor Sub

30K Middle Banner Sub

15K Left Position

15K Right Position

20K featured Content

70K Home Page Sponsor

50K Leaderboard ROS

40K Home Middle Banner

10K Bottom Banners

20K Title Banners



1 Leaderboard ROS

2 Middle Banner

3 Featured Video Content

4 Right Position

5 Featured Website Article

6 Page Sponsors

Targeted Ad Opportunities: Our website provides multiple advertising positions, not only on the homepage but throughout all subpages, enabling you to place your message exactly where it will have the greatest impact.

Geo-Targeted Ads for Precision Reach: Connect with your audience exactly where it counts using our advanced geo-targeting features. Whether you want to hone in on specific regions, states, or even cities, our geo-targeted ads guarantee that your message reaches the right people in the right locations.



Crane **Hub** Global

www.CraneHubGlobal.com

info@CraneHubGlobal.com

+1 (863) 333-1650



Director of Media Partnerships

Clint Wood

Clint@CraneHubGlobal.com

Direct: +1 (480) 915-0060

Director of Global Marketing & Editor In Chief

Meagan Wood

Meagan@CraneHubGlobal.com

Direct: +1 (630) 418-4021



Let's discuss how Crane Hub Global can power your brand in 2026
contact us today!